Creating peace of mind through honest and committed management.

[Provisional Translation Only]
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Should there be any discrepancies between this translation and the Japanese original, the latter shall prevail.

April 16, 2013

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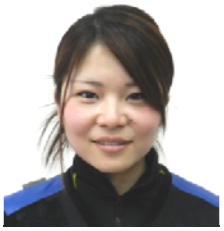
Establishment of Ichigo Rifle Shooting Team

Ichigo Group Holdings ("Ichigo") has established the Ichigo Rifle Shooting Club and hired Yasuyo Matsumoto to a position at Miyako City, a 100% subsidiary of Ichigo, located in Miyazaki Prefecture. Ms. Matsumoto has an extraordinary track record in domestic and international women's rifle competitions and is aiming to participate in the next Olympics.

As part of its Corporate Social Responsibility (CSR) activities, Ichigo sponsors Japanese athletes. This sponsorship includes the Ichigo Weightlifting Club, featuring silver-medalist Hiromi Miyake (who works in Ichigo's Administration Division).

Profile of Yasuyo Matsumoto

Date of Joining Ichigo:	April 1, 2013
Company (Department):	Miyako City (Sales Promotion)
Hometown:	Kumamoto Prefecture
University:	Kansai University



Major Tournament Results:

2008	International Junior Competition Zuhl 2nd Place
2010	16th All-Kansai Female Students Rifle Shooting Competition 50 Metre Rifle Prone Champion
2011	19th Western-Japan Female Students Rifle Shooting Competition Rifle Prone Champion
2011	24th National Female Students Rifle Shooting Competition 50 Metre Rifle Three Positions 2nd Place
2012	18th Autumn All-Kansai Female Students Rifle Shooting Competition 50 Metre Rifle Three Positions Champion, 50 Metre Rifle Prone Champion
2012	25th National Female Students Rifle Shooting Competition 50 Metre Rifle Three Positions 3rd Place, 50 Metre Rifle Prone 2nd Place
2012	National Rifle Shooting Competition 50 Metre Rifle Three Positions 6th Place, 50 Metre Rifle Prone 3rd Place
2012	67th National Sports Festival 50 Metre Rifle Three Positions 6th Place, 50 Metre Rifle Prone 4th Place
2013	All-Kyushu Rifle Shooting Competition 50 Metre Rifle Three Positions Champion

Ms. Matsumoto’s Personal Statement

I joined Ichigo on April 1, 2013 and am based at Miyako City in Miyazaki Prefecture. My interest in joining Ichigo is based in part on one of its employees, Ms. Hiromi Miyake, a Japanese Olympic weightlifter, as well as on Ichigo’s philosophy of “Ichigo Ichie.” This ancient Japanese proverb means "One lifetime, one encounter,” and it represents an ethos of commitment that Ichigo and I share. I will always be grateful for the support given to me and I look forward to striving to succeed not only at Ichigo’s Miyako City, but in the next Olympics as well.









(Upper left, lower left, upper right)
Ms. Matsumoto, at 67th National Sports Festival 50 Metre Rifle Three Positions

(Lower right)
Ms. Matsumoto and Minoru Ishihara, the head of Ichigo Rifle Shooting Club, and Executive Vice President & Statutory Executive Officer at Ichigo and President & Representative Director, Miyako City