NEWS RELEASE

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Business Breakthrough Inc.
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Business Breakthrough University
Introducing Special Entrance Examination Procedures for students who have completed the International Baccalaureate (IBDP) (applications for the 2014 academic year)

～The first online university to actively consider IB Diplomas in their admissions procedure～

Business Breakthrough University (“BBT University”), accredited by the Ministry of Education, Culture, Sports, Science and Technology (MEXT) and managed by Business Breakthrough Inc.(“BBT”) (Location: Tokyo, Chiyoda-ward, President: Kenichi Ohmae) would like to announce the introduction of a Special Entrance Examination procedure for the 2014 academic year. BBT University will be introducing this procedure in order to further the pursuit of fostering global leaders. Those students who have obtained International Baccalaureate diplomas (and other internationally accredited diplomas*) will be eligible to apply.

(*IB Diploma, German Abitur qualifications, French Baccalauréat qualifications)

【Reasons for considering IB in the Special Entrance Examination procedure】

Since its founding, the mission of BBT University has been “To contribute to the global society by nurturing minds that become a foundation for having international vision and pioneering spirits”, and we have endeavored to foster persons who could prosper in this increasingly globalized society. Presently, students who reside in 49 countries are learning through the AirCampus® which was independently developed by BBT University.

BBT University Faculty of Business management, which was started in April 2010, is the first university where one can obtain a degree through a 100% online curriculum. Foreseeing that Japanese society will increasingly require an educational system that aims to build logical thinking and problem solving abilities, we have decided to become the first online university to actively accept IB diplomas as part of its application procedure.

Admission decisions will be based on the final scores of the IB Diploma (and other acceptable international diplomas) as well as essays and interviews. Students will not be required to take separate examinations (including the Japanese national exam). The main purpose of this is to enable us to open our doors to those aspiring young people within Japan and abroad who wish to become global leaders of the future without them having to go through the Japanese-based examination system.

We firmly believe that actively accepting students who do not have a Japanese high school diploma but have finished an internationally recognized curriculum with high grades and have obtained an internationally recognized diploma, such as the IBDP, will diversify our student base. These students will promote learning among the students which will in turn, improve the quality of education and thus enable us to offer a unique learning experience.

BBT will continue to enhance the quality and quantity of its global education program, including making IB education more available in Japan, in order to foster and produce global leaders who can drive changes in the global society.

*Please refer to the website below for the details of the special entrance admissions.「Special Admissions to BBT」 http://bbt.ac/admission/special.html

【What is International Baccalaureate】　＊excerpts from MEXT HP (unofficial translation)

"The International Baccalaureate Organization was founded in 1968 under the objective to grant to those students graduating from international schools, an accreditation that would meet college application requirements, as well as to foster a flexible mind and promote education of international understanding."

The International Baccalaureate Organization is headquartered in Geneva, Switzerland. It develops common curricula for accredited schools, conducts IB examinations and awards International Baccalaureate certificates and diplomas.

There are 3 programs in the International Baccalaureate for students aged 3 to 19 according to the students' age.

(1) PYP (Primary Years Program) 3～12 yrs old

(2) MYP (Middle Years Program) 11～16 yrs old

(3) DP (Diploma Program) 16～19 yrs old

Those students who complete the DP course work and pass the uniform exam can obtain a Diploma from the International Baccalaureate. The International Baccalaureate is an internationally recognized diploma which serves as a prerequisite for college applications. In 1979, Japan also recognized that "those students who have reached the age of 18 and who have obtained an IB awarded by the International Baccalaureate Foundation Office, an organization established under the Swiss Civil Code" can be regarded as having reached the academic level equivalent to those who would have graduated senior high school in Japan and thus meeting the prerequisite for college application.

Also, the Japanese governments' "Education Revitalization Practice Committee" this year made a recommendation to drastically increase the number of IB accredited schools from the present 16 to 200 in 5 years in order to set the environment to foster global minded persons.

【About BBT】

BBT was incorporated in 1998, with the aim of becoming "an intellectual fuelling station for business persons" where business persons can get access to the frontier of business knowledge through "an intellectual platform on business issues" and contribute to fostering business persons which could flourish in the international arena. BBT sets management education as its main pillar, and provides, on demand, cutting edge contents pertaining to business issues stemming from experiences and knowledge of the internationally renown management consultant Kenichi Ohmae. Approximately 50,000 people have been sent out to the business world from our courses. http://www.bbt757.com/

【About BBT University】

BBT University, accredited by MEXT, started on April 2010 as Japan's first university that enables students to obtain their bachelor's degree through a 100% online curriculum. Kenichi Ohmae is the President of the school, and the university's curriculum is constructed with the belief that a university's role should not be to "teach", but to assist students to "learn" proactively, and with this the school aims to foster the ability for one to prosper in this increasingly globalized world. http://bbt.ac/

（Reference URL）

BBT University Website： "BBT University Faculty of Business Management : Special Entrance Examination Procedure"
http://bbt.ac/admission/special.html

International Baccalaureate HP : Introduction of BBT University on International Baccalaureate Organization's website
http://ibo.org/country/university_info.cfm?INSTITUTE_CODE=036249&current_country=JP

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