[Translation]

February 25, 2013

Company name	Sapporo Holdings Limited
Representative	Tsutomu Kamijo President and Representative Director
Securities code	2501
Listed on	Tokyo Stock Exchange Sapporo Securities Exchange
Inquiries	Tatsuya Komatsu Director, Corporate Communication Department Tel.: +81 3-5423-7407

Notice Concerning Completion of Purchase of Treasury Stock
(Purchase of Treasury Stock Based on the Provisions of the Articles of Incorporation Pursuant to Article 165, Paragraph 2, of the Companies Act)

Sapporo Holdings Limited (the "Company") hereby announces that as resolved at a meeting of the Board of Directors held on February 8, 2013, under Article 156 of the Companies Act, as applied pursuant to Article 165, Paragraph 3, of said law, the purchase of treasury stock was completed, as follows.

1. Number of Shares of the Stock Purchased (Total)	3,000,000 shares
2. Total Price of Purchase	¥928,096,000

(Reference)

Contents of resolution made at a meeting of the Board of Directors held on February 8, 2013

(1) Type of stock to be purchased	Common stock of the Company
(2) Total number of shares of the stock to be purchased	3,000,000 shares (maximum) (Ratio to the total number of shares issued [excluding treasury stock]: 0.76%)
(3) Total price of shares to be purchased	¥1,200,000,000 (maximum)
(4) Period of the purchase of treasury stock	From February 13, 2013, to March 12, 2013