JAPAN TOBACCO INC.
2-1, Toranomon 2-chome, Minato-ku
Tokyo 105-8422 JAPAN
Phone:03-3582-3111

FOR IMMEDIATE RELEASE

Tokyo, February 15, 2013

Japanese Domestic Cigarette Sales Results for January 2013
(Preliminary Report)

Japan Tobacco Inc. (JT) (TSE: 2914) announced today a preliminary report of the Company's Japanese domestic cigarette sales results for January 2013.

(figures are rounded off)

	Fiscal year ended March 2012		Fiscal year ending March 2013	
	January 2012	April 2011 - January 2012	January 2013	April 2012 - January 2013
Sales Volume* (Billions of cigarettes)	8.6 (0.9%)	89.4 (-22.5%)	8.5 (-0.8%)	97.9 (9.4%)
Japanese Domestic Cigarette Revenue (Billions of Yen)	47.1 (0.4%)	491.7 (-3.6%)	46.7 (-0.7%)	538.7 (9.6%)

( ): net change in comparison to the same period in the previous year

* JT's market shares were as follows:

- 58.5% for January 2013
- 59.5% for April 2012 – January 2013
- 54.9% for the full year ended March 2012

The above figures are preliminarily reported on a management basis.

###

Japan Tobacco Inc. is a leading international tobacco product company. Its products are sold in over 120 countries and its internationally recognized cigarette brands include Winston, Camel, Mild Seven and Benson & Hedges. With diversified operations, JT is also actively present in pharmaceuticals and foods. The company's revenue was ¥2.034 trillion (US$24,745 million(*)) in the fiscal year ended March 31, 2012.

**Translated at the rate of ¥82.19 per $1, as of March 30, 2012*

Contacts: Hideyuki Yamamoto, General Manager
Hisashi Sekiguchi, Manager
Media and Investor Relations Division
Japan Tobacco Inc.
Tokyo: +81-3-5572-4292
E-mail: jt.media.relations@jt.com