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FOR IMMEDIATE RELEASE

Tokyo, May 17, 2013

Japanese Domestic Cigarette Sales Results for April 2013 (Preliminary Report)

Japan Tobacco Inc. (JT) (TSE: 2914) announced today a preliminary report of the Company's Japanese domestic cigarette sales results for April 2013.

(figures are rounded off)

	Fiscal year ended March 2013	Fiscal year ending March 2014
	April 2012	April 2013
Sales Volume* (Billions of cigarettes)	9.3 (308.9%)	9.6 (3.2%)
Japanese Domestic Cigarette Revenue (Billions of Yen)	51.2 (316.6%)	53.0 (3.5%)

( ): net change in comparison to the same period in the previous year

* JT's market shares were as follows:
- 60.2% for April 2013
- 59.6% for the full year ended March 2013

The above figures are preliminarily reported on a management basis.

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Japan Tobacco Inc. is a leading international tobacco product company. Its products are sold in over 120 countries and its internationally recognized brands include Winston, Camel, Mevius/Mild Seven and Benson & Hedges. With diversified operations, JT is also actively present in pharmaceuticals, beverages and processed foods. The company's revenue was ¥2.120 trillion (US$22,543 million(*)) in the fiscal year ended March 31, 2013.

**Translated at the rate of ¥94.05 per $1, as of March 29, 2013*

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