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FOR IMMEDIATE RELEASE

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Notice concerning today's news story regarding JT's domestic tobacco business

Japan Tobacco Inc. (JT) (TSE:2914) notes there have been reports regarding its Japanese Domestic Tobacco Business operations and would like to clarify that it has not made any decisions. The Company constantly considers various measures of strengthening its competitiveness and will make an announcement in due course should there be a decision to report.

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Japan Tobacco Inc. is a leading international tobacco product company. Its products are sold in over 120 countries and its internationally recognized brands include Winston, Camel, Mevius/Mild Seven and Benson & Hedges. With diversified operations, JT is also actively present in pharmaceuticals, beverages and processed foods. The company's revenue was ¥2.120 trillion (US$22,543 million(*)) in the fiscal year ended March 31, 2013.

** Translated at the rate of ¥94.05 per $1, as of March 29, 2013*

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