Consolidated Financial Results for the Year Ended December 31, 2012 (Japanese GAAP)

Golf Digest Online Inc.
Tokyo, Japan

February 14, 2013

Stock code:	3319 (URL: http://www.golfdigest.co.jp)	Shares listed: Tokyo Stock Exchange	
Representative:	Nobuya Ishizaka, President and CEO		
Contact:	Atsushi Sakai, Chief Financial Officer	Phone: +81-3-5408-3188	
Scheduled date of ordinary general meeting of shareholders:	March 28, 2013		
Scheduled filing date of financial report:	March 29, 2013		
Scheduled commencement date of dividend payments:	—		
Preparation of earnings presentation material:	Yes		
Holding of earnings announcement:	Yes (for institutional investors and analysts)		

(Amounts less than one million yen have been omitted.)

1. Results of the year ended December 31, 2012 (From January 1, 2012 to December 31, 2012)

(1) Consolidated results of operations:

(Millions of yen)
(Percentage changes relative to previous corresponding period)

	Net sales		Operating profit		Ordinary profit		Net income	
		%		%		%		%
Year ended Dec. 31, 2012	¥12,884	6.5	¥(159)	—	¥(168)	—	¥(65)	—
Year ended Dec. 31, 2011	¥12,094	-8.1	¥(524)	—	¥(536)	—	¥(563)	—

(Note) Total comprehensive income Year ended Dec. 31, 2012: (154) million yen (—%)
Year ended Dec. 31, 2011: (503) million yen (—%)

	Net income per share	Diluted net income per share	Net income/ Shareholders' equity	Ordinary profit/ Total assets	Operating profit/Net sales
	Yen	Yen	%	%	%
Year ended Dec. 31, 2012	¥(446.67)	—	-3.4	-2.3	-1.2
Year ended Dec. 31, 2011	¥(3,609.51)	—	-23.8	-7.6	-4.3

(Reference) Loss on investment by the equity method of accounting Year ended Dec. 31, 2012: — million yen
Year ended Dec. 31, 2011: — million yen

(2) Consolidated financial position:

(Millions of yen)

	Total assets	Net assets	Shareholders' equity ratio	Net assets per share
			%	Yen
Year ended Dec. 31, 2012	¥6,976	¥1,862	26.7	¥12,636.86
Year ended Dec. 31, 2011	¥7,724	¥2,079	26.1	¥13,687.08

(Reference) Shareholders' equity Year ended Dec. 31, 2012: 1,861 million yen
Year ended Dec. 31, 2011: 2,015 million yen

(3) Consolidated cash flows:

(Millions of yen)

	Cash flows from operating activities	Cash flows from investing activities	Cash flows from financing activities	Cash and cash equivalents at end of year
Year ended Dec. 31, 2012	¥251	¥(185)	¥(393)	¥705
Year ended Dec. 31, 2011	¥(101)	¥(1,426)	¥1,983	¥1,033

2. Dividend payments

	Dividends per share					Total dividends (Total)	Dividend ratio (Consolidated)	Dividends/ Net assets (Consolidated)
	First Quarter	Second Quarter	Third Quarter	Year-end	Total			
	Yen	Yen	Yen	Yen	Yen	Millions of yen	%	%
Year ended Dec. 31, 2011	—	¥0.00	—	¥0.00	¥0.00	¥0.00	—	—
Year ended Dec. 31, 2012	—	¥0.00	—	¥0.00	¥0.00	¥0.00	—	—
Year ending Dec. 31, 2013 (Forecast)	—	—	—	—	—		—	

(Note) The amount of dividend payments is to be determined for the year ending December 31, 2013. For details, please refer to "Basic Policy on Profit Sharing, and Dividend Payments for the Current and Next Periods" in the attached document (Japanese only).

3. Consolidated forecast for the year ending December 31, 2013 (From January 1, 2013 to December 31, 2013)

Because it absorbed and merged with Insight Corporation, its consolidated subsidiary, on July 1, 2012, Golf Digest Online Inc. did not have any consolidated subsidiaries at the end of the consolidated fiscal year under review. Please refer to "Nonconsolidated forecast for the year ending December 31, 2013."

Notes to the Consolidated Financial Results

(1) Changes in significant subsidiaries during the year (change in specified subsidiaries resulting in a change of scope of consolidation): None

(2) Changes in accounting policies, change in accounting estimate and re-disclosure of revisions
- (i) Changes in accounting policies pursuant to revision in accounting standards, etc.: Yes
- (ii) Changes in accounting policies other than those in "(i)" above: None
- (iii) Changes in accounting estimates: Yes
- (iv) Re-disclosure of revisions: None

Note: Beginning from the second quarter of the current consolidated fiscal year, the Company has made a revision to its method of depreciation that corresponds to "when it is difficult to distinguish a change in an accounting policy from a change in an accounting estimate."

(3) Number of issued shares (common stock)

(Unit: shares)

1) Number of issued shares at end of year (including treasury stock)	Dec. 31, 2012	164,490	Dec. 31, 2011	164,490
2) Number of treasury stock at end of year	Dec. 31, 2012	17,198	Dec. 31, 2011	17,198
3) Average number of shares during period	Dec. 31, 2012	147,292	Dec. 31, 2011	156,077

(Reference) Summary of nonconsolidated financial results

1. Nonconsolidated results of the year ended December 31, 2012 (From January 1, 2012 to December 31, 2012)

(1) Nonconsolidated results of operations:

(Millions of yen)

(Percentage changes relative to previous corresponding period)

	Net sales		Operating profit		Ordinary profit		Net income	
		%		%		%		%
Year ended Dec. 31, 2012	¥12,863	6.7	¥(172)	—	¥(179)	—	¥(86)	—
Year ended Dec. 31, 2011	¥12,055	-7.9	¥(517)	—	¥(525)	—	¥(546)	—

	Net income per share	Diluted net income per share
	Yen	Yen
Year ended Dec. 31, 2012	¥(584.43)	—
Year ended Dec. 31, 2011	¥(3,501.49)	—

(2) Nonconsolidated financial position:

(Millions of yen)

	Total assets	Net assets	Shareholders' equity ratio	Net assets per share
			%	Yen
Year ended Dec. 31, 2012	¥7,006	¥1,891	27.0	¥12,835.87
Year ended Dec. 31, 2011	¥7,769	¥2,130	26.6	¥14,030.26

(Reference) Shareholders' equity Year ended Dec. 31, 2012: 1,890 million yen

Year ended Dec. 31, 2011: 2,066 million yen

2. Nonconsolidated forecast for the year ending December 31, 2013 (From January 1, 2013 to December 31, 2013)

(Millions of yen)

(Percentage changes relative to previous corresponding period)

	Net sales		Operating profit		Ordinary profit		Net income		Net income per share
		%		%		%		%	Yen
Full year	13,500 - 14,000	4.9 - 8.8	50 - 200	— - —	50 - 180	— - —	20 - 100	— - —	135.78 - 678.92

(Note) For details, please refer to the "Analysis of the results of operations (forecast for the next fiscal year)" on p. 3 of the attached document (Japanese only).

*Presentation of implementation status for quarterly review procedures

The quarterly review procedure based on the Financial Instruments and Exchange Law of Japan does not apply to these Consolidated Financial Results. The quarterly review procedure based on the Financial Instruments and Exchange Law had not been completed as of the release of these Consolidated Financial Results.

*Summaries for relevant use of forecasts and other specific affairs

(Note concerning forward-looking statements and related information)

The forward-looking statements described in this document including results forecast, etc., are based on information currently available to Golf Digest Online Inc. and certain assumptions that are deemed to be reasonable as of the date of the release of this document. A number of factors could cause actual results to differ materially from these statements. For the basis of presumption of the results forecast and the notes on its use, please refer to the “Qualitative Information Concerning Consolidated Forecast of Results” on p. 3 of the attached document (Japanese only).