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NEWS RELEASE

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FOR IMMEDIATE RELEASE
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Dentsu Announces Prospective Members of the Board, Audit & Supervisory Board Member, and Executive Officers

Dentsu Inc. (Tokyo: 4324; ISIN: JP3551520004; President & CEO: Tadashi Ishii; Head Office: Tokyo; Capital: 58,967.1 million yen) today convened a meeting of its Board of Directors at its Head Office in Tokyo to select its prospective Director, Member of the Board candidates and Audit & Supervisory Board Member candidate to be nominated at the Company's General Meeting of Shareholders to be held in June 2013 (hereinafter "General Meeting of Shareholders"), and to announce the Executive Officer changes, which will become effective on April 1, 2013, as follows.

1. Incoming and Outgoing Directors, Members of the Board

(1) Incoming Directors, Members of the Board

As the terms of all eleven (11) Dentsu Directors, Members of the Board will expire at the conclusion of the General Meeting of Shareholders, the following individuals will be nominated as Director, Member of the Board candidates at the same meeting.

12 Director, Member of the Board Candidates
(1 Representative Director, 9 Directors, 2 Outside Directors)

New Position	Name	Current Position
Representative Director	Tadashi Ishii	Representative Director
Director	Shoichi Nakamoto	Director
Director	Yuzuru Kato	Director
Director (newly appointed)	Tim Andree	Executive Officer
Director	Akira Sugimoto	Director
Director	Ryuhei Akiyama	Director
Director	Kunihiro Matsushima	Director
Director (newly appointed)	Yoshio Takada	Executive Officer
Director (newly appointed)	Akira Tonouchi	Executive Officer
Director (newly appointed)	Kazufumi Hattori	Executive Officer
Outside Director	Satoshi Ishikawa	President of Kyodo News

Outside Director	Masahiro Nakata	President, The Research Institute of Japan

- The election of the above candidates will be held at the General Meeting of Shareholders.
- The selection of the Representative Director will be decided at the meeting of the Board of Directors following the conclusion of the General Meeting of Shareholders.

(2) Outgoing Directors, Members of the Board

Current Position	Name	New Position
Chairman of the Board	Tatsuyoshi Takashima	Chairman
Director	Tomoki Utsumi	Executive Advisor
Director	Kaoru Shimura	Audit & Supervisory Board Member

- After retiring, Tatsuyoshi Takashima will serve as Chairman, and Tomoki Utsumi will serve as Executive Advisor. They will be appointed at the meeting of the Board of Directors following the conclusion of the General Meeting of Shareholders. Kaoru Shimura will be appointed to the Audit & Supervisory Board (see "2. Audit & Supervisory Board Member" below).

2. Audit & Supervisory Board Member

Kimiharu Matsuda will resign his position as a member of the Audit & Supervisory Board at the General Meeting of Shareholders. Kaoru Shimura will be nominated and elected as a member of the Audit & Supervisory Board at the same meeting.

Incoming Audit & Supervisory Board Member
Kaoru Shimura (currently Senior Vice President, Dentsu Inc.)

Outgoing Audit & Supervisory Board Member
Kimiharu Matsuda

- After resigning his position, Kimiharu Matsuda will serve as Executive Advisor. He will be appointed at the meeting of the Board of Directors following the conclusion of the General Meeting of Shareholders.

3. Incoming and Outgoing Executive Officers

(1) Incoming Executive Officers

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All of Dentsu's twenty-six (26) current Executive Officers will resign their positions on March 31, 2013, and the following Executive Officers will be newly elected on April 1, 2013.

27 Executive Officers (1 President & CEO, 1 Senior Executive Vice President, 2 Executive Vice Presidents, 4 Senior Vice Presidents, 19 Executive Officers)

New Position	Name	Current Position
President & CEO	Tadashi Ishii*	President & CEO
Senior Executive Vice President	Shoichi Nakamoto*	Executive Vice President
Executive Vice President	Yuzuru Kato*	Senior Vice President
Executive Vice President	Tim Andree*	Senior Vice President
Senior Vice President	Akira Sugimoto*	Senior Vice President
Senior Vice President	Ryuhei Akiyama*	Senior Vice President
Senior Vice President	Kunihiro Matsushima*	Executive Officer
Senior Vice President	Yoshio Takada*	Executive Officer
Executive Officer	Kazumichi Iwagami	Executive Officer
Executive Officer	Akira Tonouchi*	Executive Officer
Executive Officer	Naoki Tani	Executive Officer
Executive Officer	Norihisa Awa	Executive Officer
Executive Officer	Toru Hirano	Executive Officer
Executive Officer	Kenichi Kato	Executive Officer
Executive Officer	Fumiharu Kobayashi	Executive Officer
Executive Officer	Toshihiro Yamamoto	Executive Officer
Executive Officer	Tsuneo Ogasawara	Executive Officer
Executive Officer	Kazufumi Hattori*	Executive Officer
Executive Officer	Nobuyuki Toya	Executive Officer
Executive Officer	Tsuyoshi Iwashita	Executive Officer
Executive Officer (Promoted)	Seiji Ito	Director, Finance & Accounting Division
Executive Officer (Promoted)	Yasuo Motoi	Director and Executive Creative Director, Account Management Division 11
Executive Officer (Promoted)	Yuichi Okubo	Director, Account Management Division
Executive Officer (Promoted)	Yoshiaki Suzuki	Director, Account Management Division 12
Executive Officer (Promoted)	Wataru Mochizuki	Director, Account Management Division 10
Executive Officer (Promoted)	Keiichi Maeda	Director, Media Services / Newspaper Division

Executive Officer (Promoted)	Kiyoshi Nakamura	Director, Sports Division

* Concurrently serving as a Director, Member of the Board.
  President & CEO Tadashi Ishii will concurrently serve as the Representative Director.

(2) Outgoing Executive Officers

Current Position	Name	New Position
Senior Vice President	Tomoki Utsumi	Executive Advisor
Senior Vice President	Kaoru Shimura	Audit & Supervisory Board Member
Executive Officer	Takehiko Miura	Executive Advisor
Executive Officer	Hirokazu Kizawa	Executive Advisor
Executive Officer	Kenji Shiratsuchi	Extraordinary Advisor
Executive Officer	Gentaro Komiya	Executive Advisor

- Tomoki Utsumi and Kaoru Shimura will each remain as Director, Member of the Board until their terms expire in June 2013.
- When Takehiko Miura, Hirokazu Kizawa and Gentaro Komiya resign their Executive Officer positions, they are expected to serve as Executive Advisors, while Kenji Shiratsuchi is expected to serve as Extraordinary Advisor. They will be appointed at the meeting of the Board of Directors to be held in March 2013.

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