January 23, 2013

To Whom It May Concern

Company Name: Milbon Co., Ltd.
Title of Representative: Ryuji Sato, President and CEO
(Code Number: 4919 – First Section of the Tokyo Stock Exchange)
Inquiry: Masahiro Murai, Managing Director
Telephone: 06-6928-2331

Establishment of Turkey Representative Office

Milbon Co., Ltd. (hereinafter referred to as "the Company") hereby announces that we have established the Representative Office in Turkey as follows:

1. Purpose of establishment
   The Company has established the representative office in Istanbul, Turkey in order to research market environment and provide greater support to our customers.

2. Overview of Representative Office
   (1) Name: MILBON CO., LTD. TURKEY REPRESENTATIVE OFFICE
   (2) Address: Esentepe Mah. Buyukdere Cad. Ecza Sok. Polcenter AVM No:4/1 Sisli Istanbul Turkey