February 28, 2013

To Whom It May Concern

Company Name: Milbon Co., Ltd.
Title of Representative: Ryuji Sato, President and CEO
(Code Number: 4919 – First Section of the Tokyo Stock Exchange)
Inquiry: Masahiro Murai, Managing Director
Telephone: +81-6-6928-2331

Notice Concerning Capital Increase of a Consolidated Subsidiary

Milbon Co., Ltd. (hereafter referred to as "the Company") hereby announces that the Company passed a resolution to increase the capital of its consolidated subsidiary, MILBON (THAILAND) CO., LTD., at the Board of Directors meeting held on February 27, 2013. The details of capital increase are as follows:

1. Overview of the consolidated subsidiary
   (1) Company name: MILBON (THAILAND) CO., LTD.
   (2) Location: Kingdom of Thailand
   (3) Capital stock: 230,000,000 Baht
   (4) Date of establishment: May 28, 2012
   (5) Description of business: Manufacture and sale of hair cosmetics
   (6) Fiscal year-end: September 30

2. Overview of the capital increase of the subsidiary
   (1) Capital to be increased: 220,000,000 Baht
   (2) Capital after increase: 450,000,000 Baht
   (3) Total amount of investment in plant and equipment: Approximately 250,000,000 Baht
   (4) Underwriter of capital increase: Milbon Co., Ltd.
   (5) Capital contribution ratio: 100% by Milbon Co., Ltd.

3. Purpose of the capital increase
   As a result of market research, the subsidiary plans to supply hair coloring product ahead of schedule and expand its supply area to China. It has come to find that the subsidiary is required more production capacity than the original plan; therefore, the Company decided to increase the capital.

4. Impact on operating results
   The results of the subsidiary in question have already been incorporated into the financial results forecast for the fiscal year ending December 20, 2013 in the brief announcement of financial settlement for the fiscal year ended December 20, 2012.