February 25, 2013

Notice of Establishment of a New Manufacturing Subsidiary in Vietnam

Brother Industries, Ltd.(president: Toshikazu Koike) announced that it will establish a manufacturing subsidiary provisionally named BROTHER MACHINERY VIET NAM CO., LTD. in Vietnam as a new manufacturing facility for its industrial sewing machine business.

Outline of the New Manufacturing Facility

Company Name:	BROTHER MACHINERY VIET NAM CO., LTD.（provisional name）
Representative:	Hachiro Kondo
Location:	Tan Truong Industrial Zone, Cam Giang district, Hai Duong province, Vietnam. (Approximately 40km east from Hanoi)
Capital:	22 million US dollars（100% owned by Brother Industries, Ltd.)
Description:	Manufacturing and sales of industrial sewing machines
Number of Employees:	Approximately 400
Scheduled Date of Incorporation:	April 2013
Scheduled Production Launch:	May 2014
Site Area:	Approximately 25,700㎡
Gloss Floor Space:	Approximately 15,400㎡

In anticipation of the group’s business growth, the Brother Group is improving manufacturing facilities of each business on a global basis. In industrial sewing machine business, the Brother Group will be launching a new manufacturing facility in Hai Duong province located in the suburbs of Hanoi, Vietnam to improve cost competitiveness and prevent risks due to manufacturing facilities centralized outside Japan.

Currently, the Brother Group has one manufacturing facilities in China for its industrial sewing machine business. This new facility will be the first production site for its industrial sewing machine in Vietnam.

The Brother Group is determined to enhance its competitive edge on a global basis and provide excellent values to our customers worldwide through our products by launching the new manufacturing facility.