# Entity information

| | Dec 2012 |
|---|---|
| Company information | |
| FASF member mark | true |
| Document name | 決算短信〔日本基準〕（非連結） |
| Filing date | 2013-02-12 |
| Company name | スターツ出版株式会社 |
| Stock exchange listings | |
| Tokyo | - |
| Tokyo 1st section | - |
| Tokyo 2nd section | - |
| Tokyo Mothers | - |
| Tokyo Others | - |
| Osaka | true |
| Osaka 1st section | - |
| Osaka 2nd section | - |
| Osaka JASDAQ | true |
| Osaka Others | - |
| Nagoya | - |
| Nagoya 1st section | - |
| Nagoya 2nd section | - |
| Nagoya Centrex | - |
| Nagoya Others | - |
| Sapporo | - |
| Sapporo | - |
| Sapporo Ambitious | - |
| Sapporo Others | - |
| Fukuoka | - |
| Fukuoka | - |
| Fukuoka Q-Board | - |
| Fukuoka Others | - |
| Green Sheet | - |
| Japan Securities Dealers Association | - |
| Securities code | 78490 |
| URL | http://starts-pub.jp/ |
| Business category | |
| General Business | true |
| Specific Business | - |
| Fiscal Year End | 2012-12-31 |
| Representative | |
| Title | 代表取締役社長 |
| Name | 菊地修一 |
| Inquiries | |
| Title | 執行役員管理部長 |
| Name | 金子弘 |
| Tel | 03-6202-0311 |
| Other | |
| Date of general shareholders' meeting (as planned) | 2013-03-26 |
| Dividend payable date (as planned) | 2013-03-27 |
| Annual securities report filing date (as planned) | 2013-03-27 |
| Supplemental material of annual results | true |
| Way of getting | - |
| Convening briefing of annual results | true |
| Target audience | （アナリスト向け） |
| Note to fraction processing method | （百万円未満切捨て） |

# Non consolidated information

(in millions of yens)

| | Dec 2013 | Jun 2013 | Dec 2012 | Dec 2011 |
|---|---|---|---|---|
| Unconsolidated information | | | | |
| Financial results | | | | |
| Operating results | | | | |
| Income statements information | | | | |
| Net sales | | | | |
| Net sales | | | 4,277 | 3,706 |
| % change in net sales | | | 0.154 | 0.052 |
| Operating income | | | | |
| Operating income | | | 412 | 395 |
| % change in operating income | | | 0.044 | 0.325 |
| Ordinary income | | | | |
| Ordinary income | | | 427 | 411 |
| % change in ordinary income | | | 0.038 | 0.279 |
| Net income | | | | |
| Net income | | | 261 | 265 |
| % change in net income | | | -0.017 | 0.429 |
| Other operating results | | | | |
| Net income per share | | | 13604.20 | 13839.26 |
| Diluted net income per share | | | - | - |
| Net income to shareholders' equity ratio | | | 0.098 | 0.108 |
| Ordinary income to total assets ratio | | | 0.128 | 0.132 |
| Operating income to net sales ratio | | | 0.096 | 0.107 |
| Note to operating results | | | | |
| Investment profit (loss) on equity method | | | - | - |
| Note to operating results | | | - | |
| Financial positions | | | | |
| Total assets | | | 3,356 | 3,297 |
| Net assets | | | 2,772 | 2,567 |
| Capital adequacy ratio | | | 0.826 | 0.779 |
| Net assets per share | | | 144401.85 | 133724.79 |
| Note to financial positions | | | | |
| Owner's equity | | | 2,772 | 2,567 |
| Note to financial positions | | | - | |
| Cash flows | | | | |
| Cash flows from operating activities | | | 127 | 343 |
| Cash flows from investing activities | | | -161 | -187 |
| Cash flows from financing activities | | | -57 | -48 |
| Cash and equivalents, end of period | | | 1,436 | 1,528 |
| Note to cash flows | | | | |
| Note to cash flows | | | - | |
| Note to financial results | | | | |
| Note to financial results | | | - | |
| Dividends | | | | |
| Dividend per share | | | | |
| First quarter | | | | |
| Result | | | - | - |
| Forecast | - | | | |
| Forecast (upper) | - | | | |
| Forecast (lower) | - | | | |
| Second quarter | | | | |
| Result | | | 0.00 | 0.00 |
| Forecast | | 0.00 | | |
| Forecast (upper) | - | | | |
| Forecast (lower) | - | | | |
| Third quarter | | | | |
| Result | | | - | - |
| Forecast | - | | | |
| Forecast (upper) | - | | | |
| Forecast (lower) | - | | | |
| Fiscal year end | | | | |
| Result | | | 3000.00 | 3000.00 |

| | | | | | |
|---|---|---|---|---|---|
| Forecast | 3000.00 | | | | |
| Forecast (upper) | - | | | | |
| Forecast (lower) | - | | | | |
| Total | | | | | |
| Result | | | | 3000.00 | 3000.00 |
| Forecast | 3000.00 | | | | |
| Forecast (upper) | - | | | | |
| Forecast (lower) | - | | | | |
| Total dividend paid | | | | | |
| Total dividend paid | | | | 57 | 57 |
| Payout ratio | | | | | |
| Payout ratio | | | | 0.221 | 0.217 |
| Payout ratio | 0.175 | | | | |
| Ratio of total amount of dividends to net assets | | | | | |
| Ratio of total amount of dividends to net assets | | | | 0.022 | 0.023 |
| Note to dividends | | | | | |
| Note to dividends | | | | - | |
| Forecasts | | | | | |
| Title for forecasts | 3. 平成25年12月期の業績予想（平成25年１月１日～平成25年12月31日） | | | | |
| Preamble to forecasts | | | | | |
| Preamble to forecasts | - | | | | |
| Main table of forecasts | | | | | |
| Net sales | | | | | |
| Forecast | 4,800 | 2,250 | | | |
| Forecast (upper) | - | - | | | |
| Forecast (lower) | - | - | | | |
| % change (forecast) | 0.122 | 0.089 | | | |
| % change (forecast-upper) | - | - | | | |
| % change (forecast-lower) | - | - | | | |
| Operating income | | | | | |
| Forecast | 540 | 235 | | | |
| Forecast (upper) | - | - | | | |
| Forecast (lower) | - | - | | | |
| % change (forecast) | 0.309 | 0.403 | | | |
| % change (forecast-upper) | - | - | | | |
| % change (forecast-lower) | - | - | | | |
| Ordinary income | | | | | |
| Forecast | 550 | 245 | | | |
| Forecast (upper) | - | - | | | |
| Forecast (lower) | - | - | | | |
| % change (forecast) | 0.288 | 0.376 | | | |
| % change (forecast-upper) | - | - | | | |
| % change (forecast-lower) | - | - | | | |
| Net income | | | | | |
| Forecast | 330 | 150 | | | |
| Forecast (upper) | - | - | | | |
| Forecast (lower) | - | - | | | |
| % change (forecast) | 0.263 | 0.066 | | | |
| % change (forecast-upper) | - | - | | | |
| % change (forecast-lower) | - | - | | | |
| Net income per share | | | | | |
| Forecast | 17187.50 | 7812.50 | | | |
| Forecast (upper) | - | - | | | |
| Forecast (lower) | - | - | | | |
| Note to forecasts | | | | | |
| Note to forecasts | - | | | | |
| Others | | | | | |
| Changes in accounting policies and accounting estimates, retrospective restatement | | | | | |
| Changes in accounting policies based on revisions of accounting standard | | | - | | |
| Changes in accounting policies other than ones based on revisions of accounting standard | | | - | | |
| Changes in accounting estimates | | | - | | |
| Retrospective restatement | | | - | | |

| | | | |
|---|---|---|---|
| Note to changes in accounting policies and accounting estimates, retrospective restatement | | | |
| Note to changes in accounting policies and accounting estimates, retrospective restatement | - | | |
| Number of issued and outstanding shares (common stock) | | | |
| Number of issued and outstanding shares at the end of fiscal year (including treasury stock) | | 19,200 | 19,200 |
| Number of treasury stock at the end of fiscal year | - | - | |
| Average number of shares | | 19,200 | 19,200 |
| Note to number of issued and outstanding shares (common stock) | | | |
| Note to number of issued and outstanding shares (common stock) | - | | |

**This information is a summary of the earnings report. It does not contain all details included in the earnings report disclosed in Japanese.**