News Release Dated March 19, 2013

Company: AOKI Holdings Inc.
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Notice Regarding Result of Share Repurchase through ToSTNeT-3 and Completion of Share Repurchase

AOKI Holdings Inc. hereby serves notice that, the Company acquired its own shares as announced on March 18, 2013. Details are as follows.

With this repurchase, share repurchase pursuant to the Board of Directors' resolution of November 8, 2012 was completed.

1. Reason for share repurchase

The Company repurchased its own shares in order to adopt timely and flexible financial strategies in response to changes in the operating environment and to enhance shareholder value.

2. Details of share repurchase

(1) Type of shares repurchased:	Common stock of AOKI Holdings
(2) Total number of shares repurchased:	374,100 shares
(3) Repurchase cost:	882,501,900 yen (2,359 yen per share)
(4) Date of repurchase:	March 19, 2013 (Tuesday)
(5) Method of repurchase:	Transaction through Off-Auction Own Share Repurchase Trading System of the Tokyo Stock Exchange (ToSTNeT-3)

Reference:

1. Details of the resolution of share repurchase (announced on November 8, 2012)

(1) Type of shares to be repurchased:	Common stock of AOKI Holdings
(2) Total number of shares to be repurchased:	Up to 1 million shares (2.40 % of total shares outstanding (excluding treasury stock))
(3) Total value of shares to be repurchased:	Up to 2 billion yen

2. Total number of shares repurchased based on the above Board of Directors' resolution up to March 19, 2013

(1) Total number of shares repurchased:	933,600 shares
(2) Total value of shares repurchased:	1,999,939,600 yen