February 27, 2013

FOR IMMEDIATE RELEASE

Seven Bank, Ltd.

Announcement of the 8th, 9th and 10th Unsecured Straight Corporate Bonds Issuance

Seven Bank, Ltd. has decided to issue the 8th, 9th and 10th series unsecured straight corporate bonds. An outline of the bonds is as follows:

1. Name of bond	Seven Bank, Ltd. 8th series unsecured straight corporate bond with limited interbond pari passu clause	Seven Bank, Ltd. 9th series unsecured straight corporate bond with limited interbond pari passu clause	Seven Bank, Ltd. 10th series unsecured straight corporate bond with limited interbond pari passu clause
2. Total issue amount	15 billion yen	20 billion yen	20 billion yen
3. Denomination per bond	100 million yen		
4. Book-entry transfer method used	The bonds are subject to legislation in Japan governing book-entry transfer of bonds and shares		
5. Issue price	100 yen per value		
6. Redemption amount	100 yen per value		
7. Coupon rate	0.243% per annum	0.460% per annum	0.803% per annum
8. Redemption at maturity	March 20, 2018	March 19, 2020	March 20, 2023
9. Subscription period	February 27, 2013		
10. Closing date	March 7, 2013		
11. Method of offering	Offering to the general public		
12. Redemption method	(1) Final redemption: The principal shall be repaid in full at maturity. (2) Retirement by purchase: Retirement of the bonds by purchase may be carried out at any time from the day after the due payment date.		
13. Collateral	No collateral or guarantee is pledged and no assets are specifically reserved to secure these bonds		
14. Covenants	No negative pledge exists		
15. Coupon payment dates	Twice annually on the 20th of March and the 20th of September		
16. Ratings	AA Rating and Investment Information, Inc. AA- Standard & Poor's Ratings Japan K.K.		
17. Underwriting companies	Nomura Securities, Co., Ltd., SMBC Nikko Securities Inc., Mitsubishi UFJ Morgan Stanley Securities Co., Ltd., Daiwa Securities Co., Ltd.		
18. Book entry agent	Japan Securities Depository Center, Inc.		
19. Financial agents, issuing and paying agents	The Bank of Tokyo-Mitsubishi UFJ, Ltd.		Sumitomo Mitsui Banking Corporation