November 1, 2013
SoftBank Corp.
GungHo Online Entertainment, Inc.

Completion of Strategic Investment in Supercell

SoftBank Corp. ("SoftBank") and GungHo Online Entertainment, Inc. ("GungHo") announced that they invested USD 1.53 billion (approximately JPY 151.5 billion*) in Supercell Oy ("Supercell"), a mobile game company headquartered in Finland, and hold 51% of Supercell's outstanding voting stock on October 31, 2013 through a special purpose company jointly established in Finland by SoftBank and GungHo (the "Transaction"). For details concerning the Transaction, please refer to the press release "SoftBank and GungHo Announce Strategic Investment of USD 1.5 Billion in Supercell," dated October 15, 2013.

* Converted at USD = JPY 99.

1. About Supercell

(1) Name	Supercell Oy
(2) Address	Itämerenkatu 11-13 00180 Helsinki Finland
(3) Name and title of representative	CEO Ilkka Paananen
(4) Nature of business	Mobile/Social Interactive Entertainment
(5) Common stock	EUR 2,500
(6) Founded	May 14, 2010

2. Acquisition-related Costs for the Transaction

(1) Acquisition-related costs (estimate)

Approximately JPY 3.2 billion

(2) Recording of the acquisition-related costs

SoftBank anticipates recording the full amount of the acquisition-related costs as selling, general and administrative expenses on its consolidated statements of income under IFRSs for the nine-month period ending December 31, 2013. GungHo expects to record approximately JPY 600 million as a part of investment securities on its consolidated balance sheet under JGAAP for the fiscal year ending December 2013.

3. Impact on the Financial Results

SoftBank will announce the impact of the Transaction on its financial results, once it has been determined. The impact on GungHo's financial results will be minor.