Creating peace of mind through honest and committed management.

[Provisional Translation Only]
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Ichigo ECO Betsukai Kawakamicho Solar Power Plant Begins Operation

Ichigo Group Holdings ("Ichigo") established Ichigo ECO Energy Co., Ltd. and launched its ECO renewable energy business in 2012 with the aim to contribute to a sustainable society by promoting renewable energy across Japan. Today Ichigo's tenth solar power plant, the Ichigo ECO Betsukai Kawakamicho Power Plant, began production, bringing to purposeful use heretofore unused land in eastern Hokkaido Prefecture.

1. Ichigo ECO Betsukai Kawakamicho Power Plant Overview

Operation Start Date	October 2, 2014
Address	Betsukai Kawakamicho, Betsukaicho, Notsuke Gun, Hokkaido
Area	19,011 m^2
Panel Output	0.88 MW
Number of Panels	3,456
Annual Energy Output	1,097,223 MWh (provides power for 300 households*)

* Assumes annual consumption of 3,600kWh per household (Reference: Federation of Electric Power Companies of Japan)



2. Ichigo Solar Power Plant Schedule

Total operating and in-development Ichigo solar power plants: 24 plants, 83MW

	FY Feb 2014	Current (as of Oct 2, 2014)	FY Feb 2015 (Expected)	FY Feb 2016 (Expected)	FY Feb 2017 (Expected)	FY Feb 2018 (Expected)
Plants online	3	10	17	23	23	24
MW	5.25	12.18	21.60	40.01	40.01	83.02

3. Earnings Outlook

The impact of the Ichigo ECO Betsukai Kawakamicho Power Plant has already been reflected in Ichigo's consolidated earnings forecast for the current February 2015 fiscal year, as announced on April 17, 2014.

Detailed production data for each Ichigo solar power plant is available on the website of Ichigo ECO Energy: www.ichigo-holdings.co.jp/eco/english

(Note) Forward-looking statements contained in this material are based on judgments obtained from information that was available to Ichigo Group Holdings as of the announcement date. However, these statements involve risks and uncertainties. Therefore, please note that actual earnings may differ significantly from the described earnings projection as a result of various factors.