May 21, 2014

For Immediate Release

(English translation of the original Japanese document)

Company name: Kakaku.com, Inc.
Representative: Minoru Tanaka, President and Representative Director
(Stock code: 2371; First Section of the Tokyo Stock Exchange)
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Notice Concerning Distribution of Dividends from Surplus

Kakaku.com, Inc. (the "Company") hereby announces that at a meeting held on May 21, 2014, the Board of Directors resolved to make the following proposal for a distribution of dividends from surplus with a record date of March 31, 2014, at the 17th ordinary general meeting of shareholders to be held on June 24, 2014.

Details of Dividends

	Proposed dividend amount	Most recent dividend forecast (announced May 13, 2014)	Dividend paid for the previous fiscal year (ended March 31, 2013)
Record date	March 31, 2014	March 31, 2014	March 31, 2013
Dividend per share	12.50 yen	12.50 yen	35.00 yen
Total amount of dividends	2,801 million yen	—	1,960 million yen
Effective date	June 25, 2014	—	June 26, 2013
Source of dividends	Retained earnings	—	Retained earnings

Note: Effective April 1, 2013 and September 1, 2013, the Company implemented stock splits in which each share of the Company's common stock was split into two shares. After considering the stock splits, the dividend per share paid for the previous fiscal year (ended March 31, 2013) was 8.75 yen per share, and the proposed dividend amount represents an increase of 3.75 yen per share.

(Reference) Details of Annual Dividends

	Dividend per share (yen)		
Record date	Interim	Year-end	Full year
Dividends for the year ended March 31, 2014	—	12.50 yen	12.50 yen
Dividends for the year ended March 31, 2013	—	35.00 yen	35.00 yen

Note: Effective April 1, 2013 and September 1, 2013, the Company implemented stock splits in which each share of the Company's common stock was split into two shares. After considering the stock splits, the dividend per share paid for the previous fiscal year (ended March 31, 2013) was 8.75 yen per share, and the proposed dividend amount represents an increase of 3.75 yen per share.