May 21, 2014

For Immediate Release

(English translation of the original Japanese document)

Company name: Kakaku.com, Inc.
Representative: Minoru Tanaka, President and Representative Director
(Stock code: 2371; First Section of the Tokyo Stock Exchange)
Contact: Ichiro Sakuta, Senior Managing Executive Officer, Administrative Division General Manager
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Notice of Organizational and Personnel Changes

Kakaku.com, Inc. (the "Company") hereby announces that at a meeting of the Board of Directors held on May 21, 2014, decided to make the following organizational and personnel changes.

1. Organizational changes (effective June 1, 2014)

(1) Establish a "Finance Control Office" in the Administrative Division in correspondence to the business expansion and diversification of earnings structure.

(2) Consolidate Finance Department and Accounting Department into Finance and Accounting Department to drive business efficiency.

2. Personnel changes (effective June 1, 2014)

(1) Department/ Office Managers

New position	Name	Current position
Administrative Division, Finance Control Office Manager	Sho Nakanishi	Administrative Division, Finance Department General Manager
Administrative Division Finance and Accounting General Manager/ Administrative Division Planning Office Manager	Hanae Nakajima	Administrative Division, Accounting Department General Manager and Planning Office Manager

For Reference: Organization Chart (As of June 1, 2014)

