June 5, 2014

For Immediate Release

(English translation from the original Japanese-language document 「自己株式の取得状況に関するお知らせ」 released on June 4, 2013)

Company name: Kakaku.com, Inc.
Representative: Minoru Tanaka, President and Representative Director
(Stock code: 2371; First Section of the Tokyo Stock Exchange)
Contact: Ichiro Sakuta, Senior Managing Executive Officer, Administrative Division General Manager
Phone: +81 3-5725-4554

# Notice Concerning the Status of Acquisition of Treasury Stock

(Acquisition of Treasury Stock under the Provisions of the Articles of Incorporation Pursuant to Article 165, Paragraph 2 of the Companies Act)

Kakaku.com, Inc. (the "Company") hereby announces the status of acquisition of treasury stock pursuant to the provisions of Article 156 of the Companies Act, as applied mutatis mutandis under Article 165, Paragraph 3 of the Companies Act, resolved at a meeting of the Board of Directors held May 13, 2014 as follows.

| | |
|---|---|
| 1. Class of shares acquired | Common stock of Kakaku.com, Inc. |
| 2. Total number of shares acquired | 1,972,400 shares |
| 3. Total acquisition cost | 3,149,802,784 yen |
| 4. Acquisition period | May 14, 2014 to May 31, 2014 |
| 5. Method of acquisition | Open market purchase through the Tokyo Stock Exchange |

For reference:

1. Details of the May 13, 2014 resolution of the Board of Directors

| | |
|---|---|
| (1) Class of shares to be acquired | Common stock of Kakaku.com, Inc. |
| (2) Total number of shares to be acquired | 3,600,000 shares (maximum) (1.61% of total number of shares issued and outstanding (excluding treasury stock)) |
| (3) Total acquisition cost | 5,000,000,000 yen (maximum) |
| (4) Acquisition period | May 14, 2014 to August 14, 2014 |
| (5) Method of acquisition | Open market purchase through the Tokyo Stock Exchange |

2. Cumulative total of treasury stock acquired based on the above resolution of the Board of Directors

| | |
|---|---|
| (1) Total number of shares acquired | 1,972,400 shares |
| (2) Total acquisition cost | 3,149,802,784 yen |

The original disclosure in Japanese was released on June 4, 2014 at 16:00 (GMT+9).