June 10, 2014

For Immediate Release

(English translation of the original Japanese document)

Company name: Kakaku.com, Inc.
Representative: Minoru Tanaka, President and Representative Director
(Stock code: 2371; First Section of the Tokyo Stock Exchange)
Contact: Ichiro Sakuta, Senior Managing Executive Officer, Administrative Division General Manager
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Notice Concerning the Status and Completion of Acquisition of Treasury Stock

(Acquisition of Treasury Stock under the Provisions of the Articles of Incorporation Pursuant to Article 165, Paragraph 2 of the Companies Act)

Kakaku.com, Inc. (the "Company") hereby announces the completion of acquisition of treasury stock pursuant to the provisions of Article 156 of the Companies Act, as applied mutatis mutandis under Article 165, Paragraph 3 of the Companies Act.

This transaction has completed the acquisition of treasury stock based on the resolution of the Board of Directors passed on May 13, 2014.

1. Class of shares acquired	Common stock of Kakaku.com, Inc.
2. Total number of shares acquired	1,006,500 shares
3. Total acquisition cost	1,850,039,494 yen
4. Acquisition period	June 1, 2014 to June 9, 2014
5. Method of acquisition	Open market purchase through the Tokyo Stock Exchange

For reference:

1. Details of the May 13, 2014 resolution of the Board of Directors

(1) Class of shares to be acquired	Common stock of Kakaku.com, Inc.
(2) Total number of shares to be acquired	3,600,000 shares (maximum) (1.61% of total number of shares issued and outstanding (excluding treasury stock))
(3) Total acquisition cost	5,000,000,000 yen (maximum)
(4) Acquisition period	May 14, 2014 to August 14, 2014
(5) Method of acquisition	Open market purchase through the Tokyo Stock Exchange

2. Cumulative total of treasury stock acquired based on the above resolution of the Board of Directors

(1) Total number of shares acquired	2,978,900 shares
(2) Total acquisition cost	4,999,842,278 yen