August 20, 2014

For Immediate Release

(English translation of the original Japanese document)

Company name: Kakaku.com, Inc.
Representative: Minoru Tanaka, President and Representative Director
(Stock code: 2371; First Section of the Tokyo Stock Exchange)
Contact: Ichiro Sakuta, Senior Managing Executive Officer, Administrative Division General Manager
Phone: +81 3-5725-4554

Notice Concerning Personnel Changes

Kakaku.com, Inc. (the "Company") hereby announces the following personnel changes.

Personnel changes (effective September 1, 2014)

New position	Name	Current position
Real Estate Division Assistant Manager	Hideki Inoue	Administrative Division Assistant Manager and General Affairs Department Manager
Administrative Division, General Affairs Department Manager	Kazuko Nishimura	Administrative Division, General Affairs Department Manager