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News Release Dated: May 20, 2014

To whom it may concern:

Company Name: ASKUL Corporation
(Code No.: 2678, Tokyo Stock Exchange First Section)
Representative: Shoichiro Iwata
President and Chief Executive Officer
Contact Person: Tsuguhiro Tamai
Executive Officer, Finance & Corporate Communication Unit
Phone: (03) 4330-5130

Appointment of Executive Officers

ASKUL Corporation (hereinafter referred to as the "Company") hereby announces the appointment of the following executive officers as of May 21, 2014. The Company's Executive Officer Regulations stipulate the officers' term of office, as a rule, to be one year of the accounting period (from May 21 to May 20 of the following year).

1. Appointment of executive officers

As of May 21, 2014

Name	Duties
Takeyuki Miyaki	Senior Executive Officer; Executive Officer of MRO Business Unit and Medical & Care Business Unit, B-to-B Company
Yasuhide Takase	Senior Executive Officer; Executive Officer of OA & PC 1 Business Unit and OA & PC 2 Business Unit, B-to-B Company
Miyoko Kimura	Senior Executive Officer; Executive Officer of Living Supplies Business Unit, Food/Beverage/FMCG Commodities Business Unit and Value Mall Business Unit, B-to-C Company
Katsuhiro Kawamura	Senior Executive Officer; Executive Officer of Efficient Customer Response (ECR) Unit
Noritomo Miyazawa	Executive Officer; Executive Officer of B-to-B Business Promotion Unit, B-to-B Company
Hideo Sakurai	Executive Officer; Executive Officer of Stationery Business Unit, B-to-B Company

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Tsutomu Nonaka	Executive Officer; Executive Officer of Furniture Business Unit, B-to-B Company
Makoto Suzuki	Executive Officer; Executive Officer of Print on Demand Business Unit, B-to-B Company
Tomoyuki Utsumi	Executive Officer; Executive Officer of Eastern Japan Business Unit, B-to-B Company
Fumihiro Kawaguchi	Executive Officer; Executive Officer of Western Japan Business Unit, B-to-B Company
Miwa Yamaguchi	Executive Officer; Executive Officer of e-Procurement Solutions Business Unit, B-to-B Company
Ryoko Noda	Executive Officer; Executive Officer of Health & Beauty Business Unit, B-to-C Company
Mitsuru Sato	Executive Officer; Executive Officer of EC Service Unit, B-to-C Company
Shigeru Ogawara	Executive Officer; Executive Officer of LOHACO Sales Unit, B-to-C Company
Youhei Akioka	Executive Officer; Executive Officer of e-Platform Business Unit
Hiroaki Aoki	Executive Officer; Executive Officer of Product Support & Value Chain Unit
Tsuguhiro Tamai	Executive Officer; Executive Officer of Corporate Planning Unit and Finance & Corporate Communication Unit
Ikuko Tsuchiya	Executive Officer; Executive Officer of Legal & Security Unit
Iwao Oguchi	Executive Officer; Executive Officer of CSR & General Affairs Unit
Shinichi Kajikawa	Executive Officer; Executive Officer of Human Relations Unit
Teruki Tomomasa	Executive Officer; Chairman and Representative Director of Bizex Corporation (secondment)