Disclaimer
This is an English translation of the captioned release. This translation is prepared and provided for the purpose of the reader's convenience. All readers are recommended to refer to the original version in Japanese of the release for complete information.

News Release Dated: August 7, 2014

To whom it may concern:

Company Name: ASKUL Corporation
(Code No.: 2678, Tokyo Stock Exchange First Section)
Representative: Shoichiro Iwata
President and Chief Executive Officer
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Matters Concerning Controlling Shareholders

ASKUL Corporation (hereinafter referred to as the "Company") hereby announces that regarding SoftBank Corp. and Yahoo Japan Corporation, companies defined as "other affiliated companies" of ASKUL, information subject to disclosure as "matters concerning controlling shareholders, etc." is as described below.

Also, as stated in the news release dated July 22, 2014 "Change of Other Affiliated Company," PLUS Corporation, which was the Company's "other affiliated company" as of May 20, 2014 (the end of the previous term), as of the date of this release the company has ceased to be the Company's "other affiliated company" and therefore is not included in this release.

1. Trade name and other details of the parent company, controlling shareholders (excluding the parent company), and other affiliated companies

(As of May 20, 2014)

Trade name	Attribution	Voting rights in ASKUL held by parent company, etc. (%)			Stock exchanges, etc. on which shares are listed
		Direct ownership	Indirect ownership	Total	
SoftBank Corp.	Other affiliated company	-	42.0	42.0	- Tokyo Stock Exchange First Section
Yahoo Japan Corporation	Other affiliated company	42.0	-	42.0	- Tokyo Stock Exchange First Section

2. The name of the company which is deemed to have the biggest impact on the listed company among the parent company, etc. and its reason

Name of the company	Reason
Yahoo Japan Corporation	Yahoo Japan Corporation owns 42.0% of total number of voting rights of the Company, and a total of two employees of Yahoo Japan Corporation have taken up the posts as officers in the Company.

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3. Listed company's position within the corporate group and other relationships with the parent company, etc.

As described above, other affiliated companies SoftBank Corp. and Yahoo Japan Corporation own 42.0% of the Company's voting rights. Both companies, however, respect the fact that the Company maintains operational independence in its business execution as an independent listed company. While Yahoo Japan's officer also holds the position of officer at the Company, and another officer is being dispatched to the Company as described below, the Company's independence is being ensured as the number of these officers is small and Yahoo Japan does not impose any restrictions on the Company's business activities or management decisions.

(Officers of the parent company, etc. concurrently serving as the Company's officers)

Title	Name	Position at the parent company, etc.	Reason for assumption of post
Outside director	Takao Ozawa	Operating Officer and President of Shopping Company, Yahoo Japan Corporation	For further development of LOHACO, the Internet mail-order business for general consumers

(Director of the Company being dispatched from the parent company, etc.)

Title	Name	The parent company, etc. which is dispatching the official	Reasons for accepting dispatched officer
Director	Hiroyuki Toyoda	Yahoo Japan Corporation	For further development of LOHACO, the Internet mail-order business for general consumers

4. Transactions with controlling shareholders, etc.

Status of transactions with Yahoo Japan Corporation in the fiscal year ended May 2014 is as follows:

(From May 21, 2013 to May 20, 2014; unit: million yen)

Name	Address	Capital	Business profile, etc.	Relationship: Business relationship	Nature of transactions	Transaction amount	Account titles	Balance at end of term
Yahoo Japan Corporation	Minato-ku, Tokyo	8,271	Internet Advertising Business, e-Commerce Business, Members Service Business	Outsourcing and Collection agent service of credit usage fees, etc.	Advertising, etc. Receivable collection fees	311 273	Other accounts payable Other receivables	148 586

Note: The transaction amount above does not include consumption and other taxes, while the end-of-term balance includes those taxes.

The amount of each transaction was determined by negotiation with reference to market prices.