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News Release Dated: August 7, 2014

To whom it may concern:

Company Name: ASKUL Corporation
(Code No.: 2678, Tokyo Stock Exchange First Section)
Representative: Shoichiro Iwata
President and Chief Executive Officer
Contact Person: Tsuguhiro Tamai
Executive Officer, Finance & Corporate Communication Unit
Phone: (03) 4330-5130

Appointment of Directors and Auditors

ASKUL Corporation (hereinafter referred to as the "Company") hereby announces that the 51st Ordinary General Shareholders' Meeting held on August 6, 2014 resolved on the appointment of the directors and auditors listed below and subsequently its board of directors in its meeting held on the same day resolved on their titles and duties as described below.

Appointment of directors and auditors

As of August 6, 2014

Name	Title and duty
Shoichiro Iwata	President; Chief Executive Officer (CEO)
Toshio Imamura	Director In charge of information handling, information disclosure, finance and accounting, and risk management; Chief Security Officer (CSO)
Hitoshi Yoshida	Director; Chief Operating Officer (COO), B-to-B Company
Akira Yoshioka	Director; Chief Operating Officer (COO), B-to-C Company
Hiroyuki Toyoda	Director; In charge of LOHACO Sales
Kazuo Toda	Outside Director
Tadakatsu Saito	Outside Director
Koji Imaizumi	Outside Director
Takao Ozawa	Outside Director
Hideaki Miyata	Outside Director (newly appointed)
Mikinao Kitada	Outside Auditor (newly appointed)

Outside Auditor, Yukio Machida stepped down on the same day for personal reasons.