Disclaimer
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News Release Dated: November 21, 2014

To whom it may concern:

Company Name: ASKUL Corporation
(Code No.: 2678, Tokyo Stock Exchange First Section)
Representative: Shoichiro Iwata
President and Chief Executive Officer
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Designation as Issue Eligible for Margin Transactions

ASKUL Corporation (hereinafter referred to as the "Company") hereby announces that its shares, which earlier had been designated as issue eligible for standardized margin transactions, have been additionally designated as issue eligible for loan transactions.

The designation as issues eligible for loan transactions is expected to further promote liquidity in the Company's shares and improvement in their supply-demand relationship, contributing to active trading of the shares and realization of a fair stock price.

1. Date of announcement regarding the designation

November 21, 2014 (Friday)

2. Date of designation

December 1, 2014 (Monday)