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News Release Dated: December 22, 2014

To whom it may concern:

Company Name: ASKUL Corporation
(Code No.: 2678, Tokyo Stock Exchange First Section)
Representative: Shoichiro Iwata
President and Chief Executive Officer
Contact Person: Tsuguhiro Tamai
Executive Officer, Finance & Corporate Communication Unit
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Changes to Executive Officer's Duties

ASKUL Corporation (hereinafter referred to as the "Company") hereby announces the changes to an executive officer's duty as listed below as of December 21, 2014.

1. Changes to the duties of executive officer

As of December 21, 2014

Name	New duties	Previous duties
Shigeru Ogawara	Executive Officer; Chief General Manager for Business Process Reengineering, Human Relations Unit	Executive Officer; Executive Officer of LOHACO Sales Unit, B-to-C Company