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FOR IMMEDIATE RELEASE

Tokyo, April 24, 2014

JT's New Executive Appointments

Japan Tobacco Inc. (JT) (TSE: 2914) has today announced the Board of Directors' resolution concerning the Company's new executive appointments as follows:

I. Members of the Board (To be appointed as of June 24, 2014)

1. Candidate for newly appointed Member of the Board
   Yasutake Tango (formerly Special Advisor to the Prime Minister)

2. Resigning Members of the Board
   Hiroshi Kimura (currently Chairman of the Board)
   Masamichi Terabatake (currently Member of the Board)

3. Newly appointed Chairman
   To be appointed at the Board of Directors' meeting scheduled after the General Meeting of Shareholders on June 24, 2014
   Chairman of the Board Yasutake Tango (formerly Special Advisor to the Prime Minister)

II. Candidate for Substitute Auditor (To be appointed as of June 24, 2014)
   Michio Masaki (currently Lawyer)

III. Executive Officers (To be appointed as of June 24, 2014)

1. Newly appointed Executive Officer
   Senior Vice President, Corporate Strategy Takehiko Tsutsui

2. Resigning Executive Officer
   Junichi Haruta (currently Senior Vice President)

3. Executive Officer with Change in Responsibilities
   Senior Vice President, Head of Central Pharmaceutical Research Institute, Pharmaceutical Business — Shigenori Ohkawa

IV. Others

The Company established the Advisory Committee in June 2001 in order to receive advice on various topics concerning corporate management from external experts. As the Company appointed outside directors as of June 2012 and the Board of Directors' meeting strengthened its function to receive external opinions and advice, the Company has decided to dissolve the Advisory Committee.

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Japan Tobacco Inc. is a leading international tobacco product company. Its products are sold in over 120 countries and its internationally recognized brands include Winston, Camel, Mevius and Benson & Hedges. With diversified operations, JT is also actively present in pharmaceuticals, beverages and processed foods. The company's revenue was ¥2.399 trillion (US$23,318 million(*)) in the fiscal year ended March 31, 2014.

**Translated at the rate of ¥102.92 per $1, as of March 31, 2014*

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Supplementary Material

JT's New Executive Appointments

Members of the Board

Subject to approval at the Annual General Meeting of Shareholders, to be held on June 24, 2014.

Chairman of the Board	Yasutake Tango
Representative Director	Mitsuomi Koizumi
Representative Director	Yasushi Shingai
Representative Director	Noriaki Okubo
Representative Director	Akira Saeki
Member of the Board	Hideki Miyazaki
Member of the Board	Motoyuki Oka
Member of the Board	Main Koda

Auditors

As of June 24, 2014.

Standing Auditor	Futoshi Nakamura
Standing Auditor	Tomotaka Kojima
Auditor	Koichi Ueda
Auditor	Yoshinori Imai

Executive Officers

Subject to approval at the meeting of the Board of Directors, to be held on June 24, 2014.

President	Chief Executive Officer	Mitsuomi Koizumi
Executive Deputy President	Compliance, Strategy, HR, General Administration, Legal and Operation Review & Business Assurance	Yasushi Shingai
Executive Deputy President	Pharmaceutical, Beverage, and Processed Food Business	Noriaki Okubo
Executive Deputy President	President, Tobacco Business	Akira Saeki
Executive Deputy President	CSR, Finance and Communications	Hideki Miyazaki
Senior Executive Vice President	Chief Marketing & Sales Officer, Tobacco Business	Kenji Iijima
Senior Executive Vice President	Compliance and General Affairs	Ryoji Chijiiwa
Senior Executive Vice President	Chief Strategy Officer	Mutsuo Iwai
Executive Vice President	Head of Domestic Leaf Tobacco General Division, Tobacco Business	Shinichi Murakami
Senior Vice President	Chief Corporate, Scientific & Regulatory Affairs Officer, Tobacco Business	KazuhitoYamashita
Senior Vice President	Chief R&D Officer, Tobacco Business	Yasuyuki Yoneda
Senior Vice President	Head of Manufacturing General Division, Tobacco Business	Masahiko Sato
Senior Vice President	Head of China Division, Tobacco Business	Atsuhiro Kawamata

Senior Vice President	Head of Tobacco Business Planning Division, Tobacco Business	Junichi Fukuchi
Senior Vice President	President, Pharmaceutical Business	Muneaki Fujimoto
Senior Vice President	Head of Central Pharmaceutical Research Institute, Pharmaceutical Business	Shigenori Ohkawa
Senior Vice President	Head of Beverage Business	Goichi Matsuda
Senior Vice President	CSR	Ryoko Nagata
Senior Vice President	Chief Human Resources Officer	Chito Sasaki
Senior Vice President	Chief Financial Officer	Naohiro Minami
Senior Vice President	Chief Communications Officer	Yuki Maeda
Senior Vice President	Chief General Affairs Officer	Haruhiko Yamada
Senior Vice President	Chief Legal Officer	Kiyohide Hirowatari
Senior Vice President	Corporate Strategy	Takehiko Tsutsui