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FOR IMMEDIATE RELEASE

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Japanese Domestic Cigarette Sales Results for April 2014 (Preliminary Report)

Japan Tobacco Inc. (JT) (TSE: 2914) announced today a preliminary report of the Company's Japanese domestic cigarette sales results for April 2014.

(figures are rounded off)

	FY2013		FY2014	
	April 2013	January 2013 - April 2013	April 2014	January 2014 - April 2014
Sales Volume* (Billions of cigarettes)	9.6 (3.2%)	36.4 (-1.1%)	6.7 (-30.2%)	37.1 (1.8%)
Japanese Domestic Cigarette Revenue (Billions of Yen)	53.0 (3.5%)	200.6 (-1.3%)	37.9 (-28.5%)	204.5 (2.0%)

( ): net change in comparison to the same period in the previous year

* JT's market shares were as follows:
- 59.1% for April 2014
- 61.0% for FY2013

The above figures are preliminarily reported on a management basis.

The Company proposes to change the closing date of its accounting period from March 31 to December 31, subject to the approval of the partial amendments to the Company's Articles of Incorporation at the Company's 29th Ordinary General Meeting of Shareholders scheduled for June 24, 2014 and approval by the Minister of Finance pursuant to the Japan Tobacco Inc. Act. Consequently, year-to-date figures are calculated from January 1.

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Japan Tobacco Inc. is a leading international tobacco product company. Its products are sold in over 120 countries and its internationally recognized cigarette brands include Winston, Camel, Mevius and Benson & Hedges. With diversified operations, JT is also actively present in pharmaceuticals, beverages and processed foods. The company's revenue was ¥2.399 trillion (US$23,318 million(*)) in the fiscal year ended March 31, 2014.

**Translated at the rate of ¥102.92 per $1, as of March 31, 2014*

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