JAPAN TOBACCO INC.
2-1, Toranomon 2-chome, Minato-ku
Tokyo 105-8422 JAPAN
Phone:03-3582-3111

FOR IMMEDIATE RELEASE

Tokyo, September 17, 2014

JT included in the Dow Jones Sustainability Index Asia Pacific for the first time

Japan Tobacco Inc. (JT) (TSE: 2914) has been included in the Dow Jones Sustainability Index (DJSI) Asia Pacific, one of the most prestigious stock indices for socially responsible investment (SRI)[1] for the first time, the Company announced today.

The DJSI is a collaborative initiative by S&P Dow Jones Indices of the United States and RobecoSAM[2] of Switzerland. It assesses the sustainability performance of companies, based on economic, environmental and social criteria.

From among approximately 600 major companies in the Asia-Pacific region, including Japan, 148 companies (65 Japanese companies) were named to the DJSI Asia Pacific this year.

In acordance with its management principles, the JT Group, which sells products in more than 120 countries and regions, balances the interests of consumers, shareholders, employees and wider society, fulfills responsibilities towards them, and aims to exceed their expectations. With this in mind, the JT Group works to help solving sustainability issues in countries where we operate and will continue to carry out various initiatives to contribute to the societies' sustainability.

MEMBER OF
Dow Jones
Sustainability Indices
In Collaboration with RobecoSAM

###

Japan Tobacco Inc. is a leading international tobacco product company. Its products are sold in over 120 countries and its internationally recognized brands include Winston, Camel, Mevius and Benson & Hedges. With diversified operations, JT is also actively present in pharmaceuticals, beverages and processed foods. The company's revenue was ¥2.400 trillion (US$23,318 million(*)) in the fiscal year ended March 31, 2014.

**Translated at the rate of ¥102.92 per $1, as of March 31, 2014*

Notes:

[1] An investment which considers companies' sustainability dimentions including social, environmental and corporate governance performance rather focusing on their financial performances.

[2] Swiss asset management consultancy conducting corporate sustainability assessments.

Contacts: Ryohei Sugata, General Manager
Dmitry Krivtsov, Associate General Manager
Media and Investor Relations Division
Japan Tobacco Inc.
Tokyo: +81-3-5572-4292
E-mail: jt.media.relations@jt.com