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FOR IMMEDIATE RELEASE

Tokyo, November 27, 2014

JT's New Executive Appointments

Japan Tobacco Inc. (JT) (TSE: 2914) has today announced the Board of Directors' resolution concerning the Company's new executive appointments. The appointment of Audit and Supervisory Board Members is subject to approval at the General Meeting of Shareholders scheduled to be held on March 20, 2015.

I. Audit and Supervisory Board Member (To be appointed as of March 20, 2015)

1. Candidate for newly appointed Audit and Supervisory Board Member
   Hiroshi Ohbayashi (currently Attorney at Law)

2. Resigning Audit and Supervisory Board Member
   Koichi Ueda

II. Candidate for Substitute Auditor (To be appointed as of March 20, 2015)
   Michio Masaki (currently Substitute Auditor)

III. Executive Officers (To be appointed as of Januray 1, 2015)

1. Newly appointed Executive Officer
   Senior Vice President, Head of Domestic Leaf Tobacco General Division, Tobacco Business — Yasushi Hasegawa

2. Resigning Executive Officers
   Shinichi Murakami (currently Executive Vice President)
   Atsuhiro Kawamata (currently Senior Vice President)

3. Executive Officer with Change in Responsibilities
   Senior Executive Vice President, Compliance and Chief General Affairs Officer — Ryoji Chijiiwa
   Executive Vice President, Head of China Division, Tobacco Business — Kazuhito Yamashita

Senior Vice President, Chief Corporate, Scientific & Regulatory Affairs Officer, Tobacco Business	Junichi Fukuchi
Senior Vice President, Head of Tobacco Business Planning Division, Tobacco Business	Kiyohide Hirowatari
Senior Vice President, Chief Legal Officer	Haruhiko Yamada

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Japan Tobacco Inc. is a leading international tobacco product company. Its products are sold in over 120 countries and its internationally recognized cigarette brands include Winston, Camel, Mevius and LD. With diversified operations, JT is also actively present in pharmaceuticals, beverages and processed foods. The company's revenue was ¥2.400 trillion (US$23,318 million(*)) in the fiscal year ended March 31, 2014.

**Translated at the rate of ¥102.92 per $1, as of March 31, 2014*

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Supplementary Material

JT's New Executive Appointments

Members of the Board

As of March 20, 2015.

Chairman of the Board	Yasutake Tango
Representative Director	Mitsuomi Koizumi
Representative Director	Yasushi Shingai
Representative Director	Noriaki Okubo
Representative Director	Akira Saeki
Member of the Board	Hideki Miyazaki
Member of the Board	Motoyuki Oka
Member of the Board	Main Kohda

Audit and Supervisory Board Members

Subject to approval at the General Meeting of Shareholders scheduled to be held on March 20, 2015.

Standing Audit and Supervisory Board Member	Futoshi Nakamura
Standing Audit and Supervisory Board Member	Tomotaka Kojima
Audit and Supervisory Board Member	Yoshinori Imai
Audit and Supervisory Board Member	Hiroshi Ohbayashi

Executive Officers

As of January 1, 2015.

President	Chief Executive Officer	Mitsuomi Koizumi
Executive Deputy President	Compliance, Strategy, HR, General Administration, Legal and Operation Review & Business Assurance	Yasushi Shingai
Executive Deputy President	Pharmaceutical, Beverage, and Processed Food Business	Noriaki Okubo
Executive Deputy President	President, Tobacco Business	Akira Saeki
Executive Deputy President	CSR, Finance and Communications	Hideki Miyazaki
Senior Executive Vice President	Chief Marketing & Sales Officer, Tobacco Business	Kenji Iijima
Senior Executive Vice President	Compliance and Chief General Affairs Officer	Ryoji Chijiiwa
Senior Executive Vice President	Chief Strategy Officer	Mutsuo Iwai
Executive Vice President	Head of China Division, Tobacco Business	KazuhitoYamashita
Senior Vice President	Chief Corporate, Scientific & Regulatory Affairs Officer, Tobacco Business	Junichi Fukuchi
Senior Vice President	Chief R&D Officer, Tobacco Business	Yasuyuki Yoneda
Senior Vice President	Head of Manufacturing General Division, Tobacco Business	Masahiko Sato
Senior Vice President	Head of Tobacco Business Planning Division, Tobacco Business	Kiyohide Hirowatari

Senior Vice President	Head of Domestic Leaf Tobacco General Division, Tobacco Business	Yasushi Hasegawa
Senior Vice President	President, Pharmaceutical Business	Muneaki Fujimoto
Senior Vice President	Head of Central Pharmaceutical Research Institute, Pharmaceutical Business	Shigenori Ohkawa
Senior Vice President	Head of Beverage Business	Goichi Matsuda
Senior Vice President	CSR	Ryoko Nagata
Senior Vice President	Business Development and Corporate Strategy	Takehiko Tsutsui
Senior Vice President	Chief Human Resources Officer	Chito Sasaki
Senior Vice President	Chief Financial Officer	Naohiro Minami
Senior Vice President	Chief Communications Officer	Yuki Maeda
Senior Vice President	Chief Legal Officer	Haruhiko Yamada