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NEWS RELEASE

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FOR IMMEDIATE RELEASE
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Dentsu Reports Transfer of Non-current Assets and Extraordinary Income

Dentsu Inc. (Tokyo: 4324; ISIN: JP3551520004; President & CEO: Tadashi Ishii; Head Office: Tokyo; Capital: 74,609.81 million yen) today convened a meeting of its Board of Directors at its Head Office in Tokyo at which it resolved the transfer of four non-current asset properties owned by Dentsu Inc. and its subsidiary Dentsu Works Inc.

1. Reason for the transfer

To effectively utilize management resources and strengthen the financial structure through the reduction of assets owned by the Dentsu Group

2. Details of non-current assets

Details and locations of non-current assets	Current status
Dentsu Tsukiji Building 1-1112-1 (plus some adjacent land), Tsukiji, Chuo-ku, Tokyo Land (3,258.23 m^3) and building	Real estate owned by Dentsu Inc. for rent
Dentsu Tsukiji Building 2 1-714-4, Tsukiji, Chuo-ku, Tokyo Land (715.62 m^3) and building	Real estate owned by Dentsu Inc. for rent
Dentsu Tsukiji Building 3 1-810-2, Tsukiji, Chuo-ku, Tokyo Land (1,466.22 m^3) and building	Real estate owned by Dentsu Inc. for rent
Dentsu Kosan Building 2 1-714-1 (plus some adjacent land), Tsukiji, Chuo-ku, Tokyo Land (1,096.28 m^3) and building	Real estate owned by Dentsu Works Inc. for rent

Note:

A competitive bidding process was used for the transfer of the non-current assets, and in the interest of fairness the confidentiality of the parties involved must be maintained. The transfer price, book value and other details will therefore not be disclosed.

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3. Overview of transferee

The transferee is a general Japanese corporation. As stated in the previous paragraph, the confidentiality of the parties involved must be maintained. Further details will therefore not be disclosed.

4. Transfer schedule

(1) Date of Board of Directors' resolution	December 18, 2014
(2) Contract signing date	December 24, 2014 (tentative)
(3) Property transfer date	December 24, 2014 (tentative)

5. Impact on financial results

Extraordinary income of approximately 24.1 billion yen on a consolidated basis and approximately 19.8 billion yen on a non-consolidated basis (Japanese GAAP) resulting from this transaction is expected to be realized in the third quarter of the fiscal year ending March 2015 when the transfer is completed. On an IFRS basis, a gain of approximately 29.4 billion yen on the sale of non-current assets is expected to be realized.

Such impact resulting from this transaction on the forecast of financial results for the fiscal year ending March 31, 2015 is currently under examination. A further announcement will be made as soon as the impact has been determined.

6. Overview of subsidiary Dentsu Works Inc.

Company name	Dentsu Works Inc.
Location	2-16-7, Ginza, Chuo-ku, Tokyo
Representative	Hiroshi Nakahara, President & CEO
Line of business	Facility management (real estate, building management, office relocation and design), HR solutions, building environment consulting, insurance
Capital	2,370 million yen

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