(Translation)

May 9, 2014

Dear Sirs,

Name of Company: SEGA SAMMY HOLDINGS INC.

Name of Representative: Hajime Satomi, Chairman of the Board and Chief Executive Officer

(Code No. 6460, Tokyo Stock Exchange 1st Section)

Further Inquiry: Seiichiro Kikuchi
Executive Officer
Division Manager, Group Executive Office
(TEL: 03-6215-9955)

Notice of Candidates for Director and Corporate Auditor

It is hereby notified that SEGA SAMMY HOLDINGS INC. (the "Company") have determined to submit a proposition to elect its Directors and Corporate Auditors to the Company's 10th Ordinary General Meeting of Shareholders to be held on June 18, 2014, as described below.

Description

1. Candidates for Director

Name	Present Title
Hajime Satomi	Chairman of the Board and Chief Executive Officer
Naoya Tsurumi	Senior Managing Director & Representative Director
Akira Sugano	Director
Haruki Satomi	Director
Shigeru Aoki	Director
Hideki Okamura	(Newly Elected)
Hisao Oguchi	Director and CCO (Chief Creative Officer)
Yuji Iwanaga	Director
Takeshi Natsuno	Director

* Yuji Iwanaga and Takeshi Natsuno are candidates for outside director

2. Candidates for Corporate Auditor

Name	Present Title
Yukito Sakaue	(Newly Elected)

* Yukito Sakaue is candidate for outside corporate auditor

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