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Revision to Year-end Dividend Forecast for the Fiscal Year Ending March 31, 2014

AOKI Holdings Inc. hereby serves notice that the Board of Directors approved a resolution on February 7, 2014 to revise the year-end dividend forecast for the fiscal year ending March 31, 2014. Details are as follows.

1. Reasons for revision to dividend forecast

We consider distributing profits to be an important management theme, and our basic policy is to maintain stable dividends while taking into consideration factors such as future business development, financial structure strengthening, and the payout ratio.

Based on the above basic policy, we have decided to raise the year-end dividend by 3 yen per share to 18 yen in the fiscal year ending March 31, 2014 taking into consideration the earnings forecast for the fiscal year and plans for business expansion. The dividend increase is also an expression of our appreciation for the continuing support of shareholders.

2. Revised figures

	Dividend per share		
	2Q-end	Year-end	Total
	(Yen)	(Yen)	(Yen)
Previous forecast (announced on November 13, 2013)		15.00(Note)	-
Revised forecast		18.00(Note)	-
Current fiscal year results	30.00		
Previous fiscal year results (ended March 31, 2013)	20.00	25.00	45.00

Note: Previous and revised forecasts for the year-end dividend per share have been adjusted to reflect the 1-to-2 stock split on January 1, 2014. Prior to this adjustment, the previous forecast was a year-end dividend of 30 yen and an annual dividend of 60 yen per share, and the revised forecast was a year-end dividend of 36 yen and an annual dividend of 66 yen per share.

* Above forecasts are based on judgments made in accordance with information available to management at the time this release was prepared, and actual results may differ substantially from these forecasts for a number of reasons.