The following is an English version of the official Japanese announcement, which has been given to the JASDAQ and the media in Tokyo, Japan.

July 30, 2014

Company: SPARX Group Co., Ltd.
(JASDAQ Standard Code: 8739)

Notice Regarding the Commencement of Preparations for Entering into the Listed Infrastructure Fund Market

TOKYO (July 30, 2014) – SPARX Group Co., Ltd., ("SHC") hereby notifies you that the Board of Directors has resolved at its meeting on July 30, 2014, to aim to enter into the listed infrastructure fund market, which the Tokyo Stock Exchange Inc. is planning to establish as described below. Our wholly-owned subsidiary, SPARX Asset Trust & Management Co., Ltd. (Representative Director: Masatoshi Fukami, "SATM"), will proceed with concrete preparations aiming for listing an infrastructure fund in the form of investment corporation including completion of requisite pre-arrangements as well as seeking to obtain approvals and authorization from the administrative authorities required for listing in the relevant market.

Particulars

1. Overview

The SPARX Group, as an asset manager for public-private partnership infrastructure funds in which Tokyo metropolitan government has partially invested, has already participated specifically in the power generation business in collaboration with concerned parties in order to help build a structure of long-term, stable circulation of funds to improve the social overhead capital and secure the stable supply of electric power, which is an urgent task (as for the investment performance of the funds for which the SPARX group company acts as an asset manager, including public-private partnership infrastructure funds, see 5 "Others" described below). The SPARX group has made efforts to provide attractive investment instruments that generate long-term and stable cash flows to investors at home and abroad in order to further mature as the "pioneer in Japan of infrastructure funds focusing on the generation of electricity mainly utilizing renewable energy."

As notified in the "Notice Regarding 100% Acquisition of Japan Asset Trust Corporation (*) through Share Acquisition and Simplified Share Exchange" dated March 26, 2014, SPARX acquired the company in anticipation of synergy effect mainly in real estate-related investment funds, which the SPARX group has been developing, and has been promoting the integration work positioning the company as the core company in the real assets management

business in the SPARX group.

Under such circumstances, based on the assumption that the SPARX group obtains necessary approvals from administrative agencies, we have determined to aim to enter into the listed infrastructure fund market that Tokyo Stock Exchange, Inc. is planning to establish in which SATM, engaged in real asset management business, will work as a management company.

*Japan Asset Trust Corporation changed its trade name to SPARX Asset & Trust Management Co., Ltd. ("SATM") as of April 16, 2014.

2. Reason for the determination

While a huge amount of investments for renewal is estimated for the future infrastructure investments in Japan, there is no large room for increasing public spending by the national or local governments. The establishment of listed infrastructure funds will enable the removal of real assets constituting infrastructure from their balance sheets that the government and corporations have held on their own balance sheets. Taking into account that many investors for the listed infrastructure fund market may become users of the infrastructure itself, we consider, by establishment of such market, a "circulation cycle of funds" will be constructed among investors and users and the investment efficiency of the entire Japan will improve. As mentioned above, because the establishment of listed infrastructure funds is truly meaningful, the SPARX group intends to enter into such market.

The SPARX group has, since its foundation, experiences of having always cultivated new investment areas mainly in the stock investment field, and we're proud to say that its investment philosophy and tradition have been inherited in an unbroken line in investments in real assets commencing with renewable energy power generation facilities. Although real asset investment is thought to be a local business field with a strong particularity, such as the situation of the subject assets, regulated environment, investment methods, or securing human resources for investment teams, the SPARX group has accumulated in a step-by-step fashion its know-how by developing/realizing investments in mega solar from the beginning together with prestigious business partners in respective fields.

Under the circumstances as mentioned above, the SPARX group, taking advantage of being a professional in investments based on the bottom-up approach, in addition to the survey analysis ability and practical ability that we have so far developed by investing in real assets, will be able to become a bridge between the actual business in a new field of the listed infrastructure fund and finance by striving to achieve the long-term stable management of the listed infrastructure funds through investments in renewable energy power generation plants operating in Japan (mainly photovoltaic power plants being assumed for the time being).

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3. Impact to Business Performance

Asset management fee, etc. will accrue in the SPARX group by entry into the listed infrastructure fund market. However, because when the infrastructure fund market is established is not fixed at present, the impact to the consolidated business performance of the Company ending March 2015 and subsequent years, and the details thereof are not known. If the details are known and the disclosure in a timely manner becomes necessary in future, the content thereof shall be disclosed in a prompt manner.

4. Outlook

Although the SPARX group has developed mainly management business of stocks, we will grow the management business of real assets such as renewable energy power generation plants to the second largest pillar of revenue in full throttle; thereby will stabilize further profitability, strengthen the Company's corporate culture and structure, which is affected by changes in stock markets, and elevate the corporate value of the SPARX group.

5. Others

(1) Track record of funds managed by SPARX group including Public-Private Partnership Infrastructure Fund（As of July 30, 2014）

	Location	Output scale (MW)	Total Project Cost*（100 million yen）	Start of commercial operation
Ashikita Mega Solar	Kumamoto Prefecture	8.0	34	December 2013
Saga Mega Solar	Saga Prefecture	1.8	7	October 2013
Kushiro Mega Solar	Hokkaido	21.7	85	May 2015 (Scheduled)
Akita Mega Solar	Akita Prefecture	2.7	9	December 2013
Tsumagoi Mega Solar	Gunma Prefecture	2.2	9	January 2014
Nakai Mega Solar	Kanagawa Prefecture	9.8	39	April 2015 (Scheduled)
Toyama Mega Solar	Toyama Prefecture	7.7	28	March 2015 (Scheduled)
Ichihara Mega Solar	Chiba Prefecture	2.9	11	February 2015 (Scheduled)
Kurihara Mega Solar	Miyagi Prefecture	15.1	48	April 2016 (Scheduled)
Fukushima Matsukawa Mega Solar	Fukushima Prefecture	2.7	9	March 2015 (Scheduled)
Other（1 project）	－	2.2	7	March 2015 (Scheduled)
Total	－	76.8	286	－

*Total Project Cost is estimated amount

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(2) Overview of SATM

Name	SPARX Asset Trust & Management Co., Ltd. （Former name：Japan Asset Trust Corporation）
Address	Tennoz First Tower, 2-2-4, Higashi Shinagawa, Shinagawa-ku, Tokyo, Japan
Name and Title of the Representative	Representative Director Masatoshi Fukami
Major Shareholders	SPARX Group Co., Ltd.（100%）
Capital Amount	100 million yen（As of March 31, 2014）
Business	Real estate asset management business, Fund launching consulting business, and real estate brokerage business, etc.
Date of Incorporation	May 10, 2006

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