The following is an English version of the official Japanese announcement, which has been given to the JASDAQ and the media in Tokyo, Japan.

September 29, 2014

Company: SPARX Group Co., Ltd.
(JASDAQ Standard Code: 8739)

Notice Regarding a Subsidiary of the Group is planning to launch the first Japanese mutual fund for individual investors in accordance with the Japanese Stewardship Code

Tokyo (September 29, 2014) – SPARX Group Co., Ltd. (the "Group") would like to announce that SPARX Asset Management Co., Ltd., a subsidiary of the Group, has put out the below press release related to the caption with Monex, Inc.

For reference:

Press release together with Monex, Inc.

The plan to launching the first Japanese mutual fund in accordance with the Stewardship Code

～ Notice regarding the launch of "SPARX Japanese Equity Stewardship Fund" ～

SPARX Group, as a pioneer among independent asset management companies specializing in Japanese equities, is proud of having achieved good performance (especially on mid- and long-term basis) through management based on the investment philosophy adopted from the inception of our business that "Macro is the Aggregate of the Micro" and the investment process of "thorough bottom-up approach". In the past SPARX Group has been engaged in investments aiming at achieving long-term investment return by realizing corporate value enhancement through dialogues with the management of the invested companies, such as, among others, Value Creation Investment Strategy which SPARX Group established in 2003 together with one of the largest U.S. public employees' retirement pension funds with a view to enhancing value creation by Japanese corporations.

SPARX, based on such experience and actual achievement, will enhance changes in Japanese corporations from the neutral/fair standpoint as an independent institutional investor and as capital navigator of a huge capital pool of financial assets of Japanese individuals with no parallel in the world of approximately 1,600 trillion Japanese yen, and will make a contribution to continuously create corporate value of Japanese corporations, and establish new ideas/methods for stock investment.

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