August 28, 2014

SoftBank Corp.

Issue of the 46th Unsecured Straight Corporate Bond

SoftBank Corp. (the “Company”) announces that it has determined the following terms and conditions for the issuance of its 46th unsecured straight corporate bond with inter-bond pari passu clause (also known as the “Fukuoka SoftBank HAWKS Bond,” the “Bond”).

1. Total amount of issue	JPY 400 billion
2. Denomination per bond	JPY 1 million
3. Coupon rate	1.26% per annum
4. Issue price	100% of the principal amount
5. Redemption price	100% of the principal amount
6. Term	5 years
7. Maturity date	September 12, 2019
8. Redemption	The Bond will be redeemed in full upon maturity. The Bond may also be repurchased and redeemed at any time commencing from the first day following the closing date, subject to requirements of the book-entry transfer institution.
9. Coupon payment dates	March 12 and September 12 of each year
10. Offering period	August 29, 2014 to September 11, 2014
11. Closing date	September 12, 2014
12. Method of offering	Offering to the general public in Japan
13. Market	Mainly retail investors
14. Collateral	No collateral is pledged and no assets are specifically reserved to secure the Bond
15. Guarantors	SoftBank Mobile Corp. and SoftBank Telecom Corp.
16. Covenants	Negative pledge clause, clause for transformation from unsecured to secured status and net worth maintenance clause
17. Underwriters	Nomura Securities Co., Ltd. Daiwa Securities Co. Ltd. Mizuho Securities Co., Ltd. Mitsubishi UFJ Morgan Stanley Securities Co., Ltd. SMBC Nikko Securities Inc. SBI SECURITIES Co., Ltd. Okasan Securities Co., Ltd. IwaiCosmo Securities Co., Ltd. Tokai Tokyo Securities Co., Ltd.
18. Contact for purchase	Head office and domestic branches of underwriters
19. Trustee	Aozora Bank, Ltd.

20.	Book-entry transfer institution	Japan Securities Depository Center, Inc.
21.	Rating	A- (stable; Japan Credit Rating Agency, Ltd.)
22.	Use of proceeds	Redemption of bonds, repayment of borrowings, and funds for investments

[Notes]

* The Company prepares gifts (a face towel (Imabari Towel) featuring the “White Family” father the cheerleader) for all subscribers to the Bond.

* Imabari Towel is a registered trademark of the Shikoku Towel Industrial Association.

This press release relates to offerings of Japanese Yen-denominated Bonds (the “Bonds”) that are intended to be directed into Japan and its residents thereof in accordance with the laws, customary practices and documentation of Japan. This press release does not constitute an offer of any securities for sale in the United States. The Bonds have not been registered under the United States Securities Act of 1933, as amended (the “Act”), and may not be offered or sold in the United States absent registration or an applicable exemption from the registration requirements under the Act.