December 3, 2014
SoftBank Corp.

Issue of the 1st Unsecured Subordinated Corporate Bond

SoftBank Corp. (the "Company") announces that it has determined the following terms and conditions for the issuance of its 1st unsecured subordinated corporate bond (the "Bond").

1.	Total amount of issue	JPY 400 billion
2.	Denomination per bond	JPY 1 million
3.	Coupon rate	2.50% per annum
4.	Issue price	100% of the principal amount
5.	Redemption price	100% of the principal amount
6.	Term	7 years
7.	Maturity date	December 17, 2021
8.	Redemption	The Bond will be redeemed in full upon maturity. The Bond may also be repurchased and redeemed at any time commencing from the first day following the closing date, subject to requirements of the book-entry transfer institution.
9.	Coupon payment dates	June 19 and December 19 of each year
10.	Offering period	December 4, 2014 to December 18, 2014
11.	Closing date	December 19, 2014
12.	Method of offering	Offering to the general public in Japan
13.	Market	Mainly retail investors
14.	Collateral	No collateral is pledged and no assets are specifically reserved to secure the Bond.
15.	Guarantee	None
16.	Subordination	Specific terms of subordination are defined concerning redemption and payment of interest of the Bond in the event that the Company goes into liquidation or files for bankruptcy, commencement of corporate reorganization proceedings or court-led rehabilitation pursuant to Japanese law or any other jurisdiction's law.
17.	Covenants	None
18.	Underwriters	Mizuho Securities Co., Ltd. Daiwa Securities Co. Ltd. SMBC Nikko Securities Inc. Mitsubishi UFJ Morgan Stanley Securities Co., Ltd. SBI SECURITIES Co., Ltd. IwaiCosmo Securities Co., Ltd. Okasan Securities Co., Ltd.

		Tokai Tokyo Securities Co., Ltd.
19.	Contact for purchase	Head office and domestic branches of underwriters
20.	Trustee	Aozora Bank, Ltd.
21.	Book-entry transfer institution	Japan Securities Depository Center, Inc.
22.	Rating	BBB+ (Japan Credit Rating Agency, Ltd.)
23.	Use of proceeds	Redemption of the preferred securities issued by SFJ Capital Limited, a subsidiary of the Company, and funds for investments and loans.

This press release relates to offerings of Japanese Yen-denominated Bonds (the “Bonds”) that are intended to be directed into Japan and its residents thereof in accordance with the laws, customary practices and documentation of Japan. This press release does not constitute an offer of any securities for sale in the United States. The Bonds have not been registered under the United States Securities Act of 1933, as amended (the “Act”), and may not be offered or sold in the United States absent registration or an application exemption from the registration requirements under the Act.