May 26, 2015

For Immediate Release

(English translation from the original Japanese-language document 「取締役候補者及び監査役候補者の決定に関するお知らせ」released on May 20, 2015)

Company name: Kakaku.com, Inc.
Representative: Minoru Tanaka, President and Representative Director
(Stock code: 2371; First Section of the Tokyo Stock Exchange)
Contact: Ichiro Sakuta, Senior Managing Executive Officer, Administrative Division General Manager
Phone: +81 3-5725-4554

Notice of Determination of Director Candidates and Auditor Candidates

Kakaku.com, Inc. (the "Company") hereby announces that at a meeting of the Board of Directors held on May 20, 2015, it was resolved to make the following proposal for the election of the following candidates for director and candidates for auditor at the 18th ordinary general meeting of shareholders to be held on June 24, 2015.

1. Candidates for Director

Director	Kaoru Hayashi
Director	Minoru Tanaka
Director	Shonosuke Hata
Director	Taizo Ieuji
Director	Kenji Fujiwara
Director	Hajime Uemura
Director	Shingo Yuki
Director	Atsuhiro Murakami
Director	Oki Matsumoto (external, independent)
Director	Yoshiharu Hayakawa (external, independent)
Director*	Nobuyuki Toya (external)

An asterisk (*) indicates a non-incumbent candidate.

2. Candidates for Auditor

Auditor	Hiroshi Maeno
Auditor*	Erica Okada (external, independent)

An asterisk (*) indicates a non-incumbent candidate.

(Appendix)

1. Career Summary of Candidates for Director

Name	Kaoru Hayashi	
Date of birth	December 26, 1959	
Career summary	August 1995	Starts Digital Garage, Inc. as Representative Director
	July 2002	Representative Chairman, Kakaku.com, Inc.
	June 2003	Chairman of the Board, Kakaku.com, Inc. (present post)
	November 2004	Representative Director, CEO, and Group CEO, Digital Garage, Inc. (present post)
	August 2006	Representative Director and President, CGM Marketing, Inc. (currently BI.Garage, Inc.) (present post)
	June 2009	Representative Director and Chairman, DG Incubation, Inc. (present post)
	May 2011	Board Director, MEDIA DO Co., Ltd. (present post)
	June 2012	Director, Monex Group. Inc. (present post)
	September 2012	Executive Director and Chairman, econtext ASIA Ltd. (present post)
	April 2013	Representative Director and Chairman, Open Network Lab, Inc. (present post)

Name	Minoru Tanaka	
Date of birth	May 6, 1962	
Career summary	April 1986	Joined The Mitsubishi Bank, Ltd. (currently The Bank of Tokyo Mitsubishi UFJ, Ltd.)
	September 2001	Joined Digital Garage, Inc.
	July 2002	Director, Kakaku.com, Inc.
	April 2003	Director and CFO, Kakaku.com, Inc.
	July 2005	Director and Vice President, Kakaku.com, Inc.
	December 2005	Representative Director and President, Kakaku.com Financial, Inc. (present post)
	June 2006	Representative Director and President, Kakaku.com, Inc. (present post)
	April 2007	Director, 4travel, Inc. (present post)
	April 2007	Director, eiga.com, Inc. (present post)
	May 2010	Director, Kakaku.com Insurance, Inc. (present post)
	April 2014	Director, Time Design Co., Ltd. (present post)
	February 2015	Director, webCG, Inc. (present post)

Name	Shonosuke Hata	
Date of birth	January 10, 1974	
Career summary	April 1999	Joined Japan Tobacco Inc.
	December 2001	Joined Kakaku.com, Inc.
	April 2003	General Manager of Sales Division, Kakaku.com, Inc.
	July 2005	Operating Officer, General Manager of Third Business Division, Kakaku.com, Inc.
	June 2006	Director, Chief Director of Products Division, Kakaku.com, Inc.
	April 2007	Director, eiga.com, Inc. (present post)
	April 2009	Director, Chief Director of Sales Division, Kakaku.com, Inc.
	April 2010	Director, Chief Director of Business Promotion Division, Kakaku.com, Inc.
	July 2012	Director, Core Price, Inc. (present post)
	April 2014	Director, General Manager of Business Development, Kakaku.com, Inc.
	April 2015	Director, Kakaku.com, Inc. (present post)

Name	Taizo Ieuji	
Date of birth	October 27, 1961	
Career summary	April 1986	Joined HAKUHODO, Inc.
	April 2000	Joined Digital Garage, Inc.
	September 2001	Director, Digital Garage, Inc.
	June 2005	Director, Kakaku.com, Inc. (present post)
	May 2010	Director, Kakaku.com Insurance, Inc.
	January 2012	Representative Director, Core Price, Inc.
	April 2014	Representative Director and President, Kakaku.com Insurance, Inc. (present post)

Name	Kenji Fujiwara	
Date of birth	September 25, 1946	
Career summary	April 1969	Joined Shufu-no-mise Daiei, Inc. (currently The Daiei, Inc.)
	May 1993	Director, The Daiei, Inc.
	June 1994	President and Representative Director, Daiei Convenience Systems Co., Ltd. (currently Lawson, Inc)
	May 2002	Chairman and Representative Director, Lawson, Inc.
	June 2003	President and Representative Director, FANCL CORPORATION
	March 2007	Chairman and Representative Director, FANCL CORPORATION
	July 2008	Director, SBS Co., Ltd. (present post)
	September 2008	Director, Digital Garage, Inc. (present post)
	June 2009	Director, Kakaku.com, Inc. (present post)

Name	Hajime Uemura	
Date of birth	February 19, 1973	
Career summary	October 1999	Joined KPMG Century Audit (KPMG AZSA & Co.)
	April 2003	Registered as Certified Public Accountant
	October 2004	Joined Kakaku.com, Inc.
	July 2005	Manager of Planning Office, Kakaku.com, Inc.
	May 2006	Operating Officer, Director of Business Planning, Kakaku.com, Inc.
	September 2007	Corporate Auditor, 4travel, Inc. (present post)
	June 2008	Senior Executive Officer, Director of Business Planning, Kakaku.com, Inc.
	June 2009	Director, Director of Business Planning, Kakaku.com, Inc.
	April 2014	Director, Kakaku.com, Inc.
	April 2014	Director, Time Design Co., Ltd. (present post)
	February 2015	Corporate Auditor, webCG, Inc. (present post)
	April 2015	Director, General Manager of Human Resources Department, Kakaku.com, Inc. (present post)

Name	Shingo Yuki	
Date of birth	May 13, 1975	
Career summary	April 1999	Joined C.Itoh Techno-Science Co., Ltd. (currently Itochu Techno-Solutions Corporation)
	March 2004	Joined Kakaku.com, Inc.
	July 2005	General Manager of First Business Division, Kakaku.com, Inc.
	May 2006	Operating Officer, General Manager of Brand Marketing Division, Kakaku.com, Inc.
	June 2008	Senior Executive Officer, General Manager of Shopping Media, Products Division, Kakaku.com, Inc.
	June 2010	Director, General Manager of Shopping Media, Kakaku.com Division, Kakaku.com, Inc.
	June 2012	Director, eiga.com, Inc. (present post)
	April 2013	Director, Kakaku.com, Inc. (present post)
	April 2014	Director, Kakaku.com Insurance, Inc. (present post)
	February 2015	Director, webCG, Inc. (present post)

Name	Atsuhiro Murakami	
Date of birth	January 9, 1975	
Career summary	May 1998	Joined Andersen Consulting (currently Accenture)
	October 2002	Joined Arrows Consulting Inc. (currently Ernst & Young Advisory Co., Ltd.)
	October 2004	Joined Kakaku.com, Inc.
	May 2006	Manager of CGM Promotion Office, Business Development Division, Kakaku.com, Inc.
	May 2008	Deputy Chief Director of Business Development Division, Kakaku.com, Inc.
	April 2009	Operating Officer, Chief Director of Tabelog Division, Kakaku.com, Inc.
	June 2011	Senior Executive Officer, Chief Director of Tabelog Division, Kakaku.com, Inc.
	June 2012	Director, Chief Director of Tabelog Division, Kakaku.com, Inc.
	April 2013	Director, Manager of New Business Preparation Office, Kakaku.com, Inc.
	April 2015	Director, Kakaku.com, Inc. (present post)

Name	Oki Matsumoto	
Date of birth	December 19, 1963	
Career summary	April 1987	Joined Salomon Brothers Asia, Ltd.
	April 1990	Joined Goldman Sachs (Japan) Ltd.
	November 1994	Managing Director, Tokyo Branch, Goldman Sachs (Japan) Ltd.
	November 1994	General Partner, The Goldman Sachs Group, L.P.
	November 1998	Limited Partner, The Goldman Sachs Group, L.P.
	April 1999	Representative Director, President, and CEO, Monex, Inc.
	August 2004	Representative Director, President, and CEO, Monex Beans Holdings, Inc. (currently Monex Group, Inc.)
	August 2004	Director, Nikko Beans, Inc. (currently Monex, Inc.)
	May 2005	Representative Director, President, and CEO, Monex Beans, Inc. (currently Monex, Inc.) (present post)
	June 2008	Director, Tokyo Stock Exchange, Inc.
	June 2010	Director, Kakaku.com, Inc. (present post)
	February 2011	Representative Director, Chairman, and CEO, Monex Group. Inc.
	June 2013	Managing Director and Chairman, Monex Group. Inc. (present post)
	November 2013	Director, JIN Co., Ltd. (present post)

Name	Yoshiharu Hayakawa	
Date of birth	February 23, 1948	
Career summary	August 1973	Registered as Certified Public Accountant
	April 1985	Representative Director, Chuo Coopers & Lybrand Consulting
	January 1992	Senior Partner, Chuo Audit Corporation (currently Misuzu Audit Corporation)
	November 1997	Representative, Kasumi Research Empowerment Institute (present post)
	June 2002	Corporate Auditor, UFJ Holdings, Inc. (currently Mitsubishi UFJ Financial Group, Inc.)
	January 2004	Director, DAI-ICHI HOKI Co., Ltd. (present post)
	January 2006	Corporate Auditor, The Bank of Tokyo-Mitsubishi UFJ, Ltd.
	June 2007	Corporate Director, Mitsui Fudosan Co., Ltd.
	June 2009	Corporate Auditor, Kakaku.com, Inc.
	June 2012	Director, Kakaku.com, Inc. (present post)
	April 2013	Director, Ryoyo Electro Corporation (present post)
	June 2014	Director, Sanrio Company, Ltd. (present post)

Name	Nobuyuki Toya*	
Date of birth	July 27, 1959	
Career summary	April 1982	Joined Dentsu Inc.
	July 2008	Director, Interactive Media Division, Dentsu Inc.
	January 2010	Director, Digital Business Division, Dentsu Inc.
	April 2012	Executive Officer, Director of Digital Business Division, Dentsu Inc.
	April 2012	Representative Director, President, and CEO, Dentsu Digital Holdings Inc. (present post)
	October 2014	Executive Officer, Dentsu Inc. (present post)

Notes:

1 An asterisk (*) indicates a non-incumbent candidate for director.

2 Candidate for director Mr. Kaoru Hayashi is Representative Director, CEO, and Group CEO of Digital Garage, Inc., and candidate for director Mr. Kenji Fujiwara is an external director of Digital Garage, Inc. Digital Garage, Inc. is a major shareholder of the Company and is an “other affiliate company” of the Company.

3 Candidate for director Mr. Nobuyuki Toya is an executive officer of Dentsu Inc. Dentsu Inc. is a major shareholder of the Company and is an “other affiliate company” of the Company. The Company has entered into a basic agreement concerning a business partnership with Dentsu Inc.

4 There are no special interests between the other candidates for director and the Company.

5 Candidates for director Mr. Oki Matsumoto, Mr. Yoshiharu Hayakawa, and Mr. Nobuyuki Toya are candidates for external director.

The reason for selecting Mr. Oki Matsumoto as a candidate for external director is that the Company expects his knowledge based on experience as Managing Director and Chairman, Monex Group. Inc. to be beneficial in strengthening the Company’s corporate governance. Mr. Matsumoto’s term of office as external director of the Company will be five years from the close of this general meeting of shareholders. In addition, Mr. Kaoru Hayashi, Chairman of the Board of the Company, is scheduled to be proposed as a candidate for external director at the ordinary general meeting of shareholders of

Monex Group. Inc. to be held on June 20, 2015. Although approval of the proposal will result in a relationship involving mutual appointment of external directors, there is no special interest between the Company and Monex Group. Inc.
The reason for selecting Mr. Yoshiharu Hayakawa as a candidate for external director is that the Company expects his professional knowledge as a certified public account and his wealth of experience and broad-based knowledge as a management consultant to be beneficial in strengthening the Company's corporate governance. Mr. Hayakawa's term of office as external director of the Company will be three years from the close of this general meeting of shareholders.
The reason for selecting Mr. Nobuyuki Toya as a candidate for external director is that he serves as an executive officer of Dentsu Inc., Japan's largest advertising agency, and the Company expects his wealth of experience and broad-based knowledge of the advertising business to be beneficial in strengthening the Company's corporate governance.
6　The Company has designated Mr. Yoshiharu Hayakawa as an independent officer in accordance with the rules of the Tokyo Stock Exchange. Mr. Oki Matsumoto satisfies the requirements for an independent officer in accordance with the rules of the Tokyo Stock Exchange and, subject to approval of this proposal, the Company plans to designate Messrs. Hayakawa and Matsumoto as independent officers with the Tokyo Stock Exchange.
7　The Company has entered into liability limitation agreements with Messrs. Oki Matsumoto and Yoshiharu Hayakawa pursuant to the provisions of Article 427, Paragraph 1 of the Companies Act and the Articles of Incorporation. If the reelection of Messrs. Matsumoto and Hayakawa is approved, the Company plans to continue said agreements with Messrs. Matsumoto and Hayakawa. If the election of Mr. Nobuyuki Toya is approved, the Company intends to enter into a liability limitation agreement with Mr. Toya.

2. Career Summary of Candidates for Auditor

Name	Hiroshi Maeno	
Date of birth	February 22, 1949	
Career summary	April 1973	Joined The Daiei, Inc.
	March 1995	Joined Lawson, Inc.
	November 2000	President and CEO, i-Convenience, Inc.
	July 2004	Corporate Officer, PIA Corporation
	July 2006	Director and Corporate Officer, PIA Corporation
	July 2009	Senior Operating Officer, Digital Garage, Inc.
	July 2010	Deputy General Manager, Administration Department, Kakaku.com, Inc.
	June 2011	Corporate Auditor, eiga.com, Inc. (present post)
	June 2011	Corporate Auditor, Kakaku.com, Inc. (present post)

Name	Erica Okada*	
Date of birth	August18, 1965	
Career summary	August 1988	Joined Merrill Lynch (New York)
	June 1990	Joined The Long-Term Credit Bank of Japan, Ltd. (currently Shinsei Bank, Ltd.), stationed in New York
	August 1992	Joined GE Capital (Los Angeles)
	August 1999	Assistant Professor, University of Washington Business School
	August 2007	Associate Professor, Shidler College of Business, University of Hawaii at Manoa
	June 2013	Visiting Associate Professor, the Wharton School, University of Pennsylvania
	May 2014	Professor, Graduate School of International Corporate Strategy, Hitotsubashi University (present post)

Notes:
1 An asterisk (*) indicates a non-incumbent candidate for corporate auditor.
2 There are no special interests between the candidates for corporate auditor and the Company.
3 Ms. Erica Okada is a candidate for external auditor.
4 Although Ms. Erica Okada has not been directly involved in corporate management, she has experience in investment banking and finance with banks and corporations, has been involved in research into consumption behavior for many years as a professor, and in particular has highly advanced professional knowledge of international marketing. Accordingly, from a social and international point of view the Company has judged that she will appropriately execute the duties of an external auditor.
5 If the election of Ms. Erica Okada is approved, the Company plans to designate Ms. Okada as an independent officer in accordance with the rules of the Tokyo Stock Exchange.
6 If the election of Ms. Erica Okada is approved, the Company plans to enter into a liability limitation agreement with Ms. Okada pursuant to the provisions of Article 427, Paragraph 1 of the Companies Act and the Articles of Incorporation.