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To Whom It May Concern

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Notice Regarding Launch of Outsourcing Business for Convenience Stores

OUTSOURCING Inc. hereby announces that the OUTSOURCING Group (hereinafter the "Group") has launched an outsourcing business for convenience stores.

The Group has been engaged mainly in the Production Outsourcing Business aimed at boosting productivity of manufacturing companies, and demand for human resources in the production outsourcing industry is currently extremely high.

However, as the Production Outsourcing Business is highly volatile, the Group's financial results have been significantly impacted due to changes in the operating environment.

Consequently, the Group introduced its Medium-Term Management Plan "Vision 2017: Vector to the New Paradigm" with an aim to achieve exponential growth by expanding its operating scope to include businesses that are less susceptible to economic trends and changes in the operating environment, increasing the composition ratio of such businesses, and realizing income leveling. In line with this Plan, the Group has further expanded its Engineering Outsourcing Business, namely in IT, and civil engineering and construction fields. The Group also launched human resource services for the US military base facilities—services which are not correlated with economic trends—and this business has been growing steadily. Also the Group has made penetrations in overseas markets to achieve industrial decentralization.

Building on such strategies, the Group has launched an outsourcing business targeting the convenience store industry as of today, October 1, 2015.

The outsourcing market for the convenience store industry exceeds ¥200 billion, and outsourcing demand in this industry continues to increase. Also noteworthy is that the convenience store industry has two different store management styles, direct management and franchised management. This makes it difficult to achieve efficient staffing in the industry.

The Group has thus launched a dispatching order management service and dispatching service targeting both directly managed and franchised stores. The dispatching order management service offers status management for worker shortages throughout all stores, as well as management of sales order operations with the Group or other dispatching firms. Since the Group will oversee the status of worker shortages for all stores, efficient staffing can be realized. On another note, accompanying the introduction of the Social Security and Tax Number System (My Number System), franchised stores will face higher risks related to information management of part-time workers, and therefore, respective stores are expected to shift from directly employing part-time workers to using dispatched workers.

The Group will launch the new service in all seven prefectures within the Kanto Region, and swiftly extend its services nationwide. The Group aims to further expand the business, and in two years' time, expects the business to become pivotal in the Group's operations.