August 28, 2015

Company:	DyDo DRINCO, INC.
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	(Code 2590 on the First Section of the Tokyo Stock Exchange)
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Notification of DyDo DRINCO's Plan to Acquire a Stake in the Beverage Business of Malaysian Company Mamee Double Decker(M)Sdn.Bhd.

Meeting today, DyDo DRINCO's Board of Directors adopted a resolution to acquire a stake in the beverage business division of major Malaysian food manufacturer Mamee Double Decker(M)Sdn.Bhd. (Mamee).

1. Background and objective

The 10 member countries of ASEAN in Southeast Asia have a collective population that is greater than that of North America or the EU, and the region is expected to continue to grow rapidly in the future. Among ASEAN countries, Malaysia boasts well-developed business infrastructure as well as a domestic beverage market that continues to exhibit stable growth, and we believe that there is ample room for the market to expand in the future.

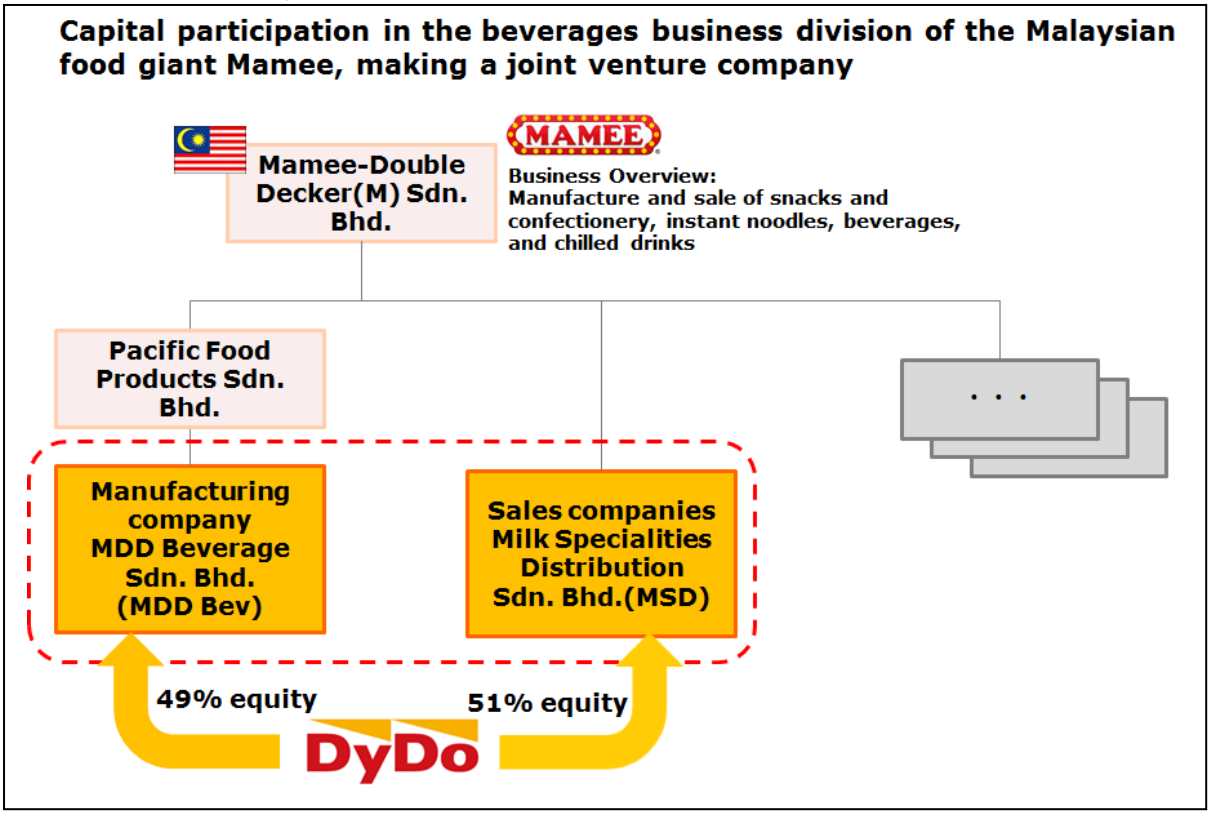
Mamee is one of the largest snack and instant noodle manufacturers in the Malaysian market as well as a high level of brand recognition. By acquiring a stake in Mamee's beverage business, DyDo DRINCO will gain not only a business base in the Malaysian beverage market, but also a foothold from which to advance into the larger ASEAN market, where it will work to expand its business over the medium and long term. We are also looking to facilitate the growth and development of both partners by offering Mamee access to DyDo DRINCO expertise in areas such as beverage product development and quality control.

2. Specifics

1) Specifics

DyDo DRINCO will acquire 49% of the outstanding shares of MDD Beverage Sdn. Bhd., a manufacturing company that is part of Mamee's beverage business, to make the company a joint venture. In addition, we will acquire 51% of the outstanding shares of Milk Specialities Distribution Sdn. Bhd., a sales company that is also part of Mamee's beverage business, to make the company a joint venture.

- Business structure diagram



2) Overview of the manufacturing joint venture

(1) Name	MDD Beverage Sdn. Bhd.
(2) Head office	Johor Bahru, Malaysia
(3) Representative	Chief Executive Officer Pang Tee Chew
(4) Business	Manufacture of beverage products
(5) Capital	MYR 7,731 *Unit: Thousands of MYR, as of March 31.
(6) Date of establishment	May 30, 1978
(7) Fiscal month	December 31
(8) Net assets	MYR 30,034 *Unit: Thousands of MYR, as of March 31.
(9) Total assets	MYR 33,714 *Unit: Thousands of MYR, as of March 31.
(10) Investment ratio after share transfer	DyDo DRINCO, INC.: 49%

3) Overview of the sales joint venture

(1) Name	Milk Specialities Distribution Sdn. Bhd.
(2) Head office	Johor Bahru, Malaysia
(3) Representative	Chief Executive Officer Pang Tee Chew
(4) Business	Sale of beverage products
(5) Capital	MYR 1,000 *Unit: Thousands of MYR, as of March 31.
(6) Date of establishment	August 19, 1996
(7) Fiscal month	December 31
(8) Net assets	MYR 4,550 *Unit: Thousands of MYR, as of March 31.
(9) Total assets	MYR 9,389 *Unit: Thousands of MYR, as of March 31.
(10) Investment ratio after share transfer	DyDo DRINCO, INC.: 51%

3. Overview of our partner in this business alliance

(1) Name	Mamee Double-Decker (M) Sdn. Bhd.	
(2) Head office	Malacca, Malaysia	
(3) Representative	Chief Executive Officer Pang Tee Chew	
(4) Businesses	Manufacture and sale of snacks and confectionery, instant noodles, beverages, and chilled drinks	
(5) Date of establishment	August 3, 1971	
(6) Relationships between DyDo DRINCO and Mamee	Capital relationships	There are no capital relationships requiring disclosure between DyDo DRINCO and Mamee.
	Personnel relationships	There are no personnel relationships requiring disclosure between DyDo DRINCO and Mamee.
	Business transactions	There are no business transactions requiring disclosure between DyDo DRINCO and Mamee.
	Applicability of related parties	There are no capital relationships, personnel relationships, or business transactions requiring disclosure between DyDo DRINCO officials or affiliated companies and Mamee officials or affiliated companies.

4. Schedule

(1) Date of Board of Directors resolution	August 28, 2015
(2) Date of agreements	September, 2015 (tentative)
(3) Date of transfer	October, 2015 (tentative)

5. Future outlook

Although the transactions described in this document are expected to have only a minor impact on DyDo DRINCO's consolidated business results during the current fiscal year, they will help boost the Group's performance over the medium and long term.