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News Release Dated: May 21, 2015

To whom it may concern:

Company Name: ASKUL Corporation
(Code No.: 2678, Tokyo Stock Exchange First Section)
Representative: Shoichiro Iwata
President and Chief Executive Officer
Contact Person: Tsuguhiro Tamai
Executive Officer, Finance & Corporate Communication Unit
Phone: (03) 4330-5130

Appointment of Executive Officers

ASKUL Corporation (hereinafter referred to as the "Company") hereby announces the appointment of the following executive officers as of May 21, 2015. The Company's Executive Officer Regulations stipulate the officers' term of office, as a rule, to be one year of the accounting period (from May 21 to May 20 of the following year).

1. Appointment of executive officers

As of May 21, 2015

Name	Duties
Takeyuki Miyaki	Senior Executive Officer; Executive Officer of Medical & Care Business Unit, B-to-B Company
Yasuhide Takase	Senior Executive Officer; Executive Officer of OA & PC 1 Business Unit and OA & PC 2 Business Unit, B-to-B Company
Miyoko Kimura	Senior Executive Officer; Executive Officer of Living Supplies Business Unit, Value Mall Business Unit and LOHACO Business Unit, B-to-C Company
Katsuhiro Kawamura	Senior Executive Officer; Executive Officer of Efficient Customer Response (ECR) Unit
Noritomo Miyazawa	Executive Officer; Executive Officer of B-to-B Business Promotion Unit, B-to-B Company
Hideo Sakurai	Executive Officer; Executive Officer of Stationery Business Unit, B-to-B Company

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Tsutomu Nonaka	Executive Officer; Executive Officer of Furniture Business Unit, B-to-B Company
Tomoyuki Utsumi	Executive Officer; Executive Officer of Eastern Japan Business Unit, B-to-B Company
Fumihiro Kawaguchi	Executive Officer; Executive Officer of Western Japan Business Unit, B-to-B Company
Miwa Yamaguchi	Executive Officer; Executive Officer of e-Procurement Solutions Business Unit, B-to-B Company
Ryoko Noda	Executive Officer; Executive Officer of LOHACO Business Unit, Beauty Division and Pharmaceuticals & Health Food Division, B-to-C Company
Mitsuru Sato	Executive Officer; Executive Officer of EC Marketing Unit, B-to-C Company
Hironori Koshimizu	Executive Officer; Executive Officer of LOHACO Publicity and Sales Promotion Unit, B-to-C Company
Teruki Tomomasa	Executive Officer; Executive Officer of Quality Management Unit
Youhei Akioka	Executive Officer; Executive Officer of e-Platform Business Unit
Hiroaki Aoki	Executive Officer; Executive Officer of Value Chain Unit
Tsuguhiro Tamai	Executive Officer; Executive Officer of Corporate Planning Unit and Finance & Corporate Communication Unit
Ikuko Tsuchiya	Executive Officer; Executive Officer of Legal & Security Unit
Iwao Oguchi	Executive Officer; Executive Officer of CSR & General Affairs Unit
Shinichi Kajikawa	Executive Officer; Executive Officer of Human Relations Unit

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Notes 1 MRO Business Unit of B-to-B Company was brought under the direct control of the COO of B-to-B Company with the aim of further accelerating the speed of growth of the business through quick decision-making.

2 As for B-to-C Company, partial organizational integration and structural strengthening was carried out to accelerate the growth, enhance profitability and streamline operations of the LOHACO business.