Disclaimer
This is an English translation of the captioned release. This translation is prepared and provided for the purpose of the reader's convenience. All readers are recommended to refer to the original version in Japanese of the release for complete information.

News Release Dated: July 28, 2015

To whom it may concern:

Company Name: ASKUL Corporation
(Code No.: 2678, Tokyo Stock Exchange First Section)
Representative: Shoichiro Iwata
President and Chief Executive Officer
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Executive Officer, Finance & Corporate Communication Unit
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July 2015 Operating Results

The Company released data today on results for July 2015. For details on nominal net sales, year-on-year growth in sales per customer and the number of customers, see the Supplementary Information.

Net sales

Non-consolidated net sales for July period this year (June 21, 2015–July 20, 2015) grew 13.2% on a year-on-year basis.

Of the total, non-consolidated net sales of mainstay B-to-B business grew 8.5% on a year-on-year basis and those of LOHACO, which is a growth field, increased 74.4%.

(The number of Saturday for the B-to-B business was one day less than July 2014. If these differences are adjusted, the B-to-B business's non-consolidated sales for July 2015 would have grown 10.4%.)

The LOHACO business recorded a new high in monthly net sales for the fourth month in a row. The business maintained strong growth.

(Reference) B-to-B business: Business days in July (days)

FY ending/ended May 20	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Total
2016	4	4	4	4	4	4	24
2015	4	4	4	4	4	5	25
Difference	0	0	0	0	0	-1	-1

Notes:

1. For monthly operating results for this fiscal year, accounts are settled as of the 20th of each month on a provisional basis.
2. The monthly operating results will be disclosed on or around the sixth business day after the 20th of each month.
3. For the schedule of the release of our monthly operating results, please see the following page of our Investor Relations website:http://www.askul.co.jp/kaisya/english/ir/calendar.html
4. The operating results disclosed herein have not been audited by certified public accountants or auditing firms. Therefore, figures may differ from those in our quarterly and full-year financial statements.

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(1) Non-consolidated net sales (million yen)

	FY ending/ ended May 20	June	July	Aug.	Sept.	Oct.	Nov.	1st half
Total	2016	23,533	21,615					
	2015	20,825	19,101	18,653	20,992	20,066	22,592	122,232
	YoY change (%)	13.0	13.2					
B-to-B business	2016	21,183	19,238					
	2015	19,549	17,738	17,203	19,453	18,472	20,903	113,320
	YoY change (%)	8.4	8.5					
	YoY change adjusting for the number of business days (%)	11.2	10.4					
LOHACO business	2016	2,349	2,376					
	2015	1,276	1,362	1,450	1,539	1,593	1,689	8,911
	YoY change (%)	84.1	74.4					

	FY ending/ ended May 20	Dec.	Jan.	Feb.	Mar.	Apr.	May	2nd half	Full year
Total	2016								
	2015	22,544	17,848	22,849	23,008	25,222	21,200	132,673	254,905
	YoY change (%)								
B-to-B business	2016								
	2015	20,683	16,233	21,111	21,361	23,231	19,018	121,640	234,961
	YoY change (%)								
	YoY change adjusting for the number of business days (%)								
LOHACO business	2016								
	2015	1,860	1,615	1,737	1,646	1,990	2,181	11,032	19,944
	YoY change (%)								

(2) Growth in sales per customer (non-consolidated B-to-B business; YoY change %)

FY ending/ ended May 20	June	July	Aug.	Sept.	Oct.	Nov.	1st half
2016	3.8	4.3					
2015	1.8	0.9	4.1	1.3	4.9	3.1	2.6

FY ending/ ended May 20	Dec.	Jan.	Feb.	Mar.	Apr.	May	2nd half	Full year
2016								
2015	1.3	5.3	1.9	-5.6	1.1	5.1	1.0	1.8

(3) Growth in the number of customers (non-consolidated B-to-B business; YoY change %)

FY ending/ ended May 20	June	July	Aug.	Sept.	Oct.	Nov.	1st half
2016	4.3	4.0					
2015	2.6	2.8	4.3	3.1	4.8	3.1	3.4

FY ending/ ended May 20	Dec.	Jan.	Feb.	Mar.	Apr.	May	2nd half	Full year
2016								
2015	2.1	5.4	3.7	0.9	3.5	5.5	3.5	3.4