JAPAN TOBACCO INC.
2-1, Toranomon 2-chome, Minato-ku
Tokyo 105-8422 JAPAN
Phone:03-3582-3111

FOR IMMEDIATE RELEASE

Tokyo, September 18, 2015

JT's New Executive Appointments

Japan Tobacco Inc. (JT) (TSE: 2914) has today announced the Board of Directors' resolution concerning the Company's new executive appointments.

Executive Officers (To be appointed as of October 1, 2015)

1. Newly appointed Executive Officer
   Senior Vice President, Chief Human Resources Officer — Koji Shimayoshi

2. Executive Officer with Change in Responsibilities
   Senior Vice President, — Chito Sasaki
   Deputy Marketing & Sales Officer, Tobacco Business

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Japan Tobacco Inc. is a leading international tobacco company. Its products are sold in over 120 countries and its internationally recognized brands include Winston, Camel, Mevius and LD. With diversified operations, JT is also actively present in pharmaceuticals and processed foods. The company's revenue was ¥2.154 trillion (US$17,867 million(*)) in the fiscal year ended December 31, 2014(**).

**Translated at the rate of ¥120.55 per $1, as of December 31, 2014*
***Due to a change in the accounting period from March 31 to December 31, the fiscal year 2014 covered nine months for Japanese domestic businesses and 12 months for the consolidated subsidiaries which operate the Group's international tobacco business. On a comparable full calendar year basis, revenue was ¥2.433 trillion (US$20,186 million(*)).*

Contacts: Ryohei Sugata, General Manager
Dmitry Krivtsov, Associate General Manager
Media and Investor Relations Division
Japan Tobacco Inc. Tokyo: +81-3-5572-4292
E-mail: jt.media.relations@jt.com

Supplementary Material

Executive Officers

As of October 1, 2015.

President	Chief Executive Officer	Mitsuomi Koizumi
Executive Deputy President	Compliance, Strategy, HR, General Administration, Legal and Operation Review & Business Assurance	Yasushi Shingai
Executive Deputy President	Pharmaceutical, Beverage, and Processed Food Business	Noriaki Okubo
Executive Deputy President	President, Tobacco Business	Akira Saeki
Executive Deputy President	CSR, Finance and Communications	Hideki Miyazaki
Senior Executive Vice President	Chief Marketing & Sales Officer, Tobacco Business	Kenji Iijima
Senior Executive Vice President	Compliance and Chief General Affairs Officer	Ryoji Chijiiwa
Senior Executive Vice President	Chief Strategy Officer	Mutsuo Iwai
Executive Vice President	Head of China Division, Tobacco Business	Kazuhito Yamashita
Senior Vice President	Chief Corporate, Scientific & Regulatory Affairs Division, Tobacco Business	Junichi Fukuchi
Senior Vice President	Deputy Marketing & Sales Officer, Tobacco Business	Chito Sasaki
Senior Vice President	Chief R&D Officer, Tobacco Business	Yasuyuki Yoneda

Senior Vice President	Manufacturing Group, Tobacco Business	Masahiko Sato
Senior Vice President	Head of Leaf Procurement Group, Tobacco Business	Yasushi Hasegawa
Senior Vice President	Head of Tobacco Business Planning Division, Tobacco Business	Kiyohide Hirowatari
Senior Vice President	President, Pharmaceutical Business	Muneaki Fujimoto
Senior Vice President	Head of Central Pharmaceutical Research Institute, Pharmaceutical Business	Shigenori Ohkawa
Senior Vice President	Head of Beverage Business	Goichi Matsuda
Senior Vice President	CSR	Ryoko Nagata
Senior Vice President	Business Development and Corporate Strategy	Takehiko Tsutsui
Senior Vice President	Chief Financial Officer	Naohiro Minami
Senior Vice President	Chief Communications Officer	Yuki Maeda
Senior Vice President	Chief Legal Officer	Haruhiko Yamada
Senior Vice President	Chief Human Resources Officer	Koji Shimayoshi