June 11, 2015

To whom it may concern:

Company name: Seven & i Holdings Co., Ltd.
Representative: Noritoshi Murata,
President and Representative Director
(Code No. 3382/First Section of the Tokyo Stock Exchange)

Notice Regarding the Issue of Unsecured Bonds

The Company, in accordance with a resolution approved by the Board of Directors at a meeting held on April 21, 2015, will conduct a 10th, 11th, and 12th issue of unsecured domestic straight bonds. A summary of this issue is presented below.

1. Name of the Bonds	Seven & i Holdings Co., Ltd., 10th Unsecured Domestic Straight Bonds (Limited Inter-bond Pari Passu Clause)	Seven & i Holdings Co., Ltd., 11th Unsecured Domestic Straight Bonds (Limited Inter-bond Pari Passu Clause)	Seven & i Holdings Co., Ltd., 12th Unsecured Domestic Straight Bonds (Limited Inter-bond Pari Passu Clause)
2. Total Issue Amount	¥ 30 billion	¥ 60 billion	¥ 30 billion
3. Denomination	¥100 million		
4. Application of the Act on Transfer of Bonds, etc.	The Act on Book-Entry Transfer of Company Bonds, Shares, etc., shall apply to the bonds.		
5. Issue Price	The bonds shall be issued at ¥100 per face value of ¥100.		
6. Redemption Price	The bonds shall be redeemed at ¥100 per face value of ¥100.		
7. Interest Rate	0.150% per annum	0.514% per annum	0.781% per annum
8. Redemption Date	June 20, 2018	June 20, 2022	June 20, 2025
9. Subscription Period	June 11, 2015		
10. Payment Date	June 17, 2015		
11. Subscription Method	Public subscription		
12. Redemption Method	(1) Final redemption: The entire principal shall be redeemed on the date the bond reaches maturity. (2) Redemption by purchase: The bonds may be redeemed by purchase at any time from the day following the payment date.		
13. Collateral	Unsecured by assets and guarantees and without reservation of specific assets.		
14. Financial Covenants	Negative pledge clause applicable		
15. Interest Payment Dates	Semiannually on June 20 and December 20		
16. Ratings	AA (Rating and Investment Information, Inc.) A1 (Moody's Japan K.K.)		
17. Underwriters	Underwriting syndicate with Nomura Securities Co., Ltd., SMBC Nikko Securities Inc., and Mitsubishi UFJ Morgan Stanley Securities Co., Ltd., as the joint lead managers.	Nomura Securities Co., Ltd., SMBC Nikko Securities Inc., Mitsubishi UFJ Morgan Stanley Securities Co., Ltd., and Mizuho Securities Co., Ltd.	Underwriting syndicate with Nomura Securities Co., Ltd., as the lead manager.
18. Depository Trust Company	Japan Securities Depository Center, Inc.		
19. Fiscal Agent, Issuing Agent, Paying Agent	Sumitomo Mitsui Banking Corporation	Resona Bank, Ltd.	Sumitomo Mitsui Banking Corporation