August 5, 2015

To whom it may concern,

Company Name: Seven & i Holdings Co., Ltd.
Representative: Noritoshi Murata
President & Representative Director
(Code No. 3382/First Section of the Tokyo Stock Exchange)

**Confirmation of Conditions of Issuance, etc., of the 15th Share Subscription Rights**
**(Stock Options for Stock-Linked Compensation)**

Seven & i Holdings Co., Ltd., announces that at a meeting held on July 7, 2015, the board of directors decided on the unresolved conditions for the issuance of the 15th share subscription rights, issued as stock options for stock-linked compensation. The details are as follows.

Issue value of share subscription rights: ¥533,000 per share subscription right
(¥5,330 per share acquired through the execution of share subscription rights)

Note: The above amount shall be the amount of the option price per share calculated by the Black-Scholes Model as of the allotment date of the share subscription rights multiplied by the number of shares to be acquired on the exercise of one (1) share subscription right. However, such payment amount shall be offset by the claim for compensation held by the persons receiving the allotment of share subscription rights to the Company pursuant to the provisions of Article 246, Paragraph 2 of the Companies Act.

Reference:
(1) Date of resolution by board of directors for application conditions: July 7, 2015
(2) Date of allocation of share subscription rights: August 5, 2015