February 6, 2015

FOR IMMEDIATE RELEASE

KUBOTA Corporation
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Notice regarding the resolution on establishing a program of purchasing own shares

(Pursuant to Article 165, Paragraph 2 of the Corporate Law of Japan)

Kubota Corporation ("the Company") has resolved at the Meeting of Board of Directors held on February 6, 2015 to establish a program of purchasing own shares, pursuant to Article 156 of the Corporate Law of Japan after applying the regulations of Article 165, Paragraph 3 of said law.

1. Purpose for purchasing own shares

The Company will purchase own shares in order to create more value per share, as a part of returning profit to shareholders.

2. Details of purchasing own shares

1) Type of shares to be purchased:	Common stock of the Company
2) Number of shares to be purchased:	Not exceeding 7.5 million shares (0.6% of total number of shares issued excluding treasury stock)
3) Amount of shares to be purchased:	Not exceeding ¥10 billion
4) Term of validity:	From February 9, 2015 to May 11, 2015

(Reference)

As of January 31, 2015

Total number of shares issued excluding treasury stock:	1,250,104,032 shares
The number of treasury stock:	115,148 shares

< Cautionary Statements with Respect to Forward-Looking Statements >

This document may contain forward-looking statements that are based on management's expectations, estimates, projections and assumptions. These statements are not guarantees of future performance and involve certain risks and uncertainties, which are difficult to predict. Therefore, actual future results may differ materially from what is forecast in forward-looking statements due to a variety of factors, including, without limitation: general economic conditions in the Company's markets, particularly government agricultural policies, levels of capital expenditures both in public and private sectors, foreign currency exchange rates, the occurrence of natural disasters, continued competitive pricing pressures in the marketplace, as well as the Company's ability to continue to gain acceptance of its products.

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