February 6, 2015

FOR IMMEDIATE RELEASE

KUBOTA Corporation
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# Notice of changes of management

Kubota Corporation ("the Company") has resolved at the Meeting of Board of Directors held on February 6, 2015 to change Executive Officers on April 1, 2015 as follows.

**1) Candidates for New Executive Officers** ＜Date of change: April 1, 2015 (to be scheduled)＞

| Name | Current responsibility |
|---|---|
| Kazuhiro Shinabe | General Manager of Water Engineering & Solution Business Unit |
| Ryuichi Minami | General Manager of Utsunomiya Plant |
| Yoshimitsu Ishibashi | General Manager of Farm Machinery Japan Operation,<br>President of Kubota Agri Service Corporation |

**2) Changes of Title of Executive Officers** ＜Date of change: April 1, 2015 (to be scheduled)＞

| Name | New title | Current title |
|---|---|---|
| Yuichi Kitao | Director and<br>Senior Managing Executive Officer | Director and<br>Managing Executive Officer |
| Satoshi Iida | Senior Managing Executive Officer | Managing Executive Officer |
| Shinji Sasaki | Senior Managing Executive Officer | Managing Executive Officer |
| Yoshiyuki Fujita | Managing Executive Officer | Executive Officer |
| Hironobu Kubota | Managing Executive Officer | Executive Officer |
| Masato Yoshikawa | Managing Executive Officer | Executive Officer |

**< Cautionary Statements with Respect to Forward-Looking Statements >**

This document may contain forward-looking statements that are based on management's expectations, estimates, projections and assumptions. These statements are not guarantees of future performance and involve certain risks and uncertainties, which are difficult to predict. Therefore, actual future results may differ materially from what is forecast in forward-looking statements due to a variety of factors, including, without limitation: general economic conditions in the Company's markets, particularly government agricultural policies, levels of capital expenditures, both in public and private sectors, foreign currency exchange rates, the occurrence of natural disasters, continued competitive pricing pressures in the marketplace, as well as the Company's ability to continue to gain acceptance of its products.

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