March 20, 2015

FOR IMMEDIATE RELEASE

KUBOTA Corporation
Contact: IR Group
Global Management Promotion Dept.
2-47, Shikitsuhigashi 1-chome,
Naniwa-ku, Osaka 556-8601, Japan
Phone: +81-6-6648-2645

Notice of retirement of own shares

Kubota Corporation ("hereinafter the Company") has resolved at the Meeting of Board of Directors held on March 20, 2015 to retire shares of common stock of the Company pursuant to Article 178 of the Corporate Law of Japan as follows:

1. Type of shares to be retired: Common stock of the Company
2. Number of shares to be retired: 4,000,000 shares
   (0.3% of the total number of shares issued)
3. Date of retirement: March 31, 2015 (planned)

(Reference)

After the above retirement of shares, total number of shares issued will be 1,246,219,180.

Details of the resolution at the Meeting of Board of Directors on February 6, 2015 and status on the program of purchasing own shares are as follows.

1. Details of the resolution at the Meeting of Board of Directors on February 6, 2015:
   (1) Type of shares to be purchased: Common stock of the Company
   (2) Number of shares to be purchased: Not exceeding 7.5million shares
   (0.6% of the total number of shares issued excluding treasury stock)
   (3) Amount of shares to be purchased: Not exceeding ¥10 billion
   (4) Term of validity: From February 9, 2015 to May 11, 2015
2. Status on the program of purchasing own shares (From March 1, 2015 to March 17, 2015):
   (1) Type of shares purchased: Common stock of the Company
   (2) Number of shares purchased: 3,552,000 shares
   (3) Amount of shares purchased: ¥ 6,923,750,000
   (4) Method of purchase: Market buying on the Tokyo Stock Exchange
3. Total number of shares purchased based on the resolution above (as of March 17, 2015):
   (1) Number of shares purchased: 3,889,000 shares
   (2) Amount of shares purchased: ¥ 7,523,015,000

< Cautionary Statements with Respect to Forward-Looking Statements >

This document may contain forward-looking statements that are based on management's expectations, estimates, projections and assumptions. These statements are not guarantees of future performance and involve certain risks and uncertainties, which are difficult to predict. Therefore, actual future results may differ materially from what is forecast in forward-looking statements due to a variety of factors, including, without limitation: general economic conditions in the Company's markets, particularly government agricultural policies, levels of capital expenditures, both in public and private sectors, foreign currency exchange rates, the occurrence of natural disasters, continued competitive pricing pressures in the marketplace, as well as the Company's ability to continue to gain acceptance of its products.

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