To whom it may concern:

July 29, 2015

Company name: Inabata & Co., Ltd.
Representative: Katsutaro Inabata, Director, President
(Stock code: 8098, First Section of the Tokyo Stock Exchange)
Inquiries: Kenichi Yokota,
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Notice Concerning the Introduction of a Shareholder Benefit Plan

Inabata & Co., Ltd. (the "Company") hereby announces that it passed a resolution at a Board of Directors' meeting held on July 29, 2015, concerning the introduction of a shareholder benefit plan.

1. Purpose of introducing a shareholder benefit plan

This plan is being introduced to express the Company's gratitude to shareholders for their ongoing support, increase the attractiveness of investing in the Company's shares and encourage more shareholders to retain shares over the medium to long term.

2. Content of the shareholder benefit plan

(1) Target shareholders

Target shareholders are those who are recorded in the shareholder register each year as of September 30 and who hold at least one trading unit (100 shares).

(2) Content of shareholder benefits

Complimentary items: The Company's original QUO cards

Continued holding period	Less than three years	Three years or more
100 shares or more	QUO card valued at ¥500	QUO card valued at ¥1,000

(3) Timing of delivery

The Company plans to send complimentary items once each year in early December along

with its interim newsletter for shareholders.

3. Starting period for the shareholder benefit plan

The plan will commence for target shareholders who are registered in the shareholder register as of September 30, 2015, and who hold at least one trading unit (100 shares).

Note: Shareholders with a continued holding period of three years or more refers to shareholders with the same shareholder number as in the shareholder register who have owned shares for all of the record dates in the last three years with September 30 being the record date of each year.

A holding of three years or more as of the starting period refers to shareholders recorded in the shareholder register as of September 30, 2012, who have continued to be recorded in the shareholder register through September 30, 2015.