The following is an English version of the official Japanese announcement, which has been given to the JASDAQ and the media in Tokyo, Japan.

January 21, 2015

Company: SPARX Group Co., Ltd.
(JASDAQ Standard Code: 8739)

Notice on the Publication of a Book

Shuhei Abe, the President of the Company, publishes a book entitled,

The Coming Resurgence of Japan's Equity Markets; 'THERE IS NO ALTERNATIVE!'

We have the pleasure of announcing that Shuhei Abe, the President of the Company publishes a book entitled, *The Coming Resurgence of Japan's Equity Markets; 'THERE IS NO ALTERNATIVE!'* through Gentosha Inc.

The Company Group, having adopted SPARX Vision 2020 as its slogan for the fiscal year ending March 2021, aims to make innovations in terms of the access to individual financial assets (Japan). This means a revolutionary innovation in selling investment products, not relying on traditional investment trusts and pensions, by establishing a strong global brand based on the trust and respect to SPARX. To achieve this aim, Shuhei Abe, the President has written and publishes the book primarily to dedicate to individual investors' understanding of the attractiveness and chances involved in equity investments.

We would like to introduce this book for those who are both experienced and inexperienced in equity investment.



【Summary of book】

- Book title: *The Coming Resurgence of Japan's Equity Markets; 'THERE IS NO ALTERNATIVE!'*
- Author: Shuhei Abe
- Price: ¥1,500 plus tax
- Publisher: Gentosha Inc.
  http://www.gentosha.co.jp/book/b8456.html
- Date of sale: January 22, 2015

The book is available at large bookstores throughout Japan and online bookstores.

Change your one and only life through your own efforts!
The legendary fund manager for 800 billion yen now reveals the strategies and tactics to win in equity investment.

An unprecedented chance for a wealth breakthrough is about to happen in Japan. The 20-year prolonged cycle of deflation has ended, and the major trend to a conversion into normal inflation has started. We will soon be entering an era when equities, a weapon that has been unused for a long time, are expected to have substantial power.
The author of the book, who worked under George Soros, the world's most powerful investor, has since started his own business after managing approximately 800 billion yen in entrusted assets, gives advice on the rules and principles of equity investment.

No further entry